



November 14, 2017

## **KB Home Announces the Grand Opening of New Models at La Conterra**

**National builder expands choices; offers beautiful homes at commuter-friendly Georgetown neighborhood, starting in the low-\$200,000s**

GEORGETOWN, Texas--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of a new model park at its La Conterra community in Georgetown. This popular established neighborhood, ideally situated minutes from Interstates 35 and 130, offers easy access to major employment centers from Austin to Temple. Public school students living in La Conterra will attend schools in the Georgetown Independent School District.

"At La Conterra, we are excited to offer more homesites and new one- and two-story floorplans, expanding the number of choices available to our KB homebuyers," said Ken Langston, president of KB Home's Austin division. "The addition of two new model homes will give buyers a chance to see our latest open concept designs and assist them in selecting a home and features that best meet their family's needs."

Along with existing amenities such as a community park and pool, KB homeowners in La Conterra will be able to enjoy the planned addition of a second basketball court and children's playscape in the newest section of the community. San Gabriel Park, home to a popular skate park and other recreational facilities, is also nearby.

Homebuyers at La Conterra can choose from 14 one- and two-story floor plans that range in size from 1,965 to 3,475 square feet, and can accommodate up to six bedrooms and four bathrooms. Among the desirable design characteristics available at La Conterra are covered patios, kitchen pantries, formal living rooms, and multi-purpose spaces such as dens, lofts, and game rooms. Lot selection, exterior style, and interior décor and features can all be personalized to each buyer's own lifestyle and budget. Pricing for the homes at La Conterra begins in the low-\$200,000s.

Tours of the two new model homes will be held beginning at noon on Saturday, November 18, 2017. Free refreshments and drinks will be available for home shoppers to enjoy.

As with all KB homes, those offered at La Conterra will be built to ENERGY STAR® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most typical new and resale homes available in the area.

The KB Home Sales Center and model park is located at 358 Grand Junction Trail, Georgetown, Texas 78626. The La Conterra sales office is open from 10:00 a.m. to 6:30 p.m. Monday through Thursday, 12:00 p.m. to 7:00 p.m. on Friday, 10:00 a.m. to 7:00 p.m. on Saturday, and 11:00 a.m. to 7:00 p.m. on Sunday. In addition to La Conterra, KB Home is currently open for new home sales at 26 other Austin metro-area locations, including in the cities of Round Rock, Pflugerville, Taylor, San Marcos, Kyle and Manor. For more information about La Conterra or KB Home's other new home neighborhoods, visit [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first homebuilder listed on the New York Stock Exchange, the Company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit [www.kbhome.com](http://www.kbhome.com) or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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