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KB Home Announces the Grand Opening of Springtime at Harvest in Upland

Homebuilder to offer new collection of single family homes in prestigious Harvest master plan near Claremont Colleges

UPLAND, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of its new Springtime neighborhood in the highly desirable Harvest master plan. Located in the charming town of Upland, Springtime at Harvest's convenient location provides easy access to Los Angeles, Orange and San Bernardino counties via Interstates 10 and 210 and Highways 57 and 60.

The KB homes in Springtime at Harvest are situated within walking distance of the highly-regarded Claremont Colleges, which include some of the most selective institutions of higher learning in the country. Residents will be just a short drive from shopping, dining and entertainment at nearby Colonias Crossroads and Victoria Gardens. School-age children residing at Springtime at Harvest can attend classes within the desirable Upland Unified School District.

Situated at the base of the beautiful San Gabriel Mountains, the gated village-like atmosphere at Springtime at Harvest uniquely promotes community fellowship, well-being, and a sustainable lifestyle. Homeowners will delight in the community's agrarian landscape design that emphasizes edible plants such as kale, chard, collards, berries, citrus trees, olive trees and sunflowers in place of traditional grasses and ornamental plants. Residents can also partake in a variety of health-focused courses and activities, including gardening, meal preparation, nutrition, fitness and relaxation. In addition, Springtime at Harvest offers homebuyers access to premium amenities, such as an exclusive recreation and fitness center, demonstration kitchen, pool, spa, barbecue area and outdoor gardens.

KB Home plans to construct 125 single-family homes at Springtime at Harvest, offering an elegant selection of four two-story home designs that range from 2,085 to 2,394 square feet, and can accommodate up to five bedrooms, three baths, and two-car garages. Pricing starts in the mid-\$500,000s. Models of this distinctive collection of homes will be open to the public for the first time this weekend, February 18 and 19.

As part of KB Home's unique home buying experience, homebuyers at Springtime at Harvest will have the opportunity to personalize many aspects of their new home at the KB Home Design Studio, a retail-like showroom, where shoppers, guided by one of KB Home's design professionals, can create the home of their dreams.

Like all KB homes, those offered at Springtime at Harvest will be built to ENERGY STAR® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most other typical new and resale homes. The water- and energy-saving features built into every new KB home can help homeowners save on their monthly utility bills.

KB Home's Sales Center and beautifully adorned model homes are located at 838 Brynlee Place in Upland. To learn more about this community or any of KB Home's Southern California new home neighborhoods, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first homebuilder listed on the New York Stock Exchange, the Company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit www.kbhome.com or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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