



August 17, 2017

## **KB Home Announces the Grand Opening of Sparrow at Marsh Creek in Brentwood**

**National builder introduces new homes in a commuter-friendly East Bay location, priced from the mid-\$500,000s**

BRENTWOOD, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Sparrow at Marsh Creek, a new home community in the commuter-friendly East Bay city of Brentwood. Ideally situated in a premier established neighborhood and close to Highway 4, Sparrow at Marsh Creek offers quick access to major employers throughout the East Bay region.

Sparrow at Marsh Creek is perfect for homebuyers who want to take advantage of all the East Bay offers, including hiking, biking, boating and visiting a wide variety of shopping, dining and entertainment destinations. Residents can spend their leisure hours enjoying the planned community park, with its grassy open space, play equipment, and shade structures with dining areas, as well as nearby Sunset Park Athletic Complex, a nearly 38-acre sports complex featuring several baseball and soccer fields and a barbeque area. Nature enthusiasts can view the wildlife at Big Break Regional Shoreline, part of the Sacramento-San Joaquin River Delta, or take in the expansive views at Mount Diablo State Park.

"Sparrow at Marsh Creek, our new community in Brentwood, will provide today's homebuyers the unique opportunity to live in a new KB home, tailored to their preferences, in an established East Bay location," said Chris Apostolopoulos, regional president, KB Home California.

KB Home plans on constructing 50 new homes at Sparrow at Marsh Creek, where homebuyers can choose from five two-story floor plans. The new homes range in size from 2,053 to 2,561 square feet, and can accommodate up to five bedrooms and four bathrooms. The KB homes at Sparrow at Marsh Creek also feature large great rooms, beautiful kitchens, ample storage, and flex spaces. Pricing begins in the mid-\$500,000s.

Each new KB home at Sparrow at Marsh Creek can be personalized at the KB Home Studio, where buyers are guided by one of KB Home's design professionals to create the home of their dreams. At the KB Home Studio, buyers can select everything from flooring and cabinetry to flexible room options, exterior elevations and several décor choices, all based on their lifestyle, budget and design preferences. For example, growing families can choose to add a bedroom or even an outdoor California Room, while other buyers may want to incorporate a gourmet kitchen.

As with all KB homes, those offered at Sparrow Creek will be built to ENERGY STAR® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most typical new and resale homes available in the area.

The grand opening of Sparrow at Marsh Creek will take place Saturday, August 19 at 11 a.m. Be one of the first to tour the community's beautifully adorned model homes located at 7303 Brentwood Blvd in Brentwood. From Hwy. 4 West, continue straight onto Byron Hwy. Turn left on Sunset Rd. and left on Brentwood Blvd. From Hwy. 4 East, take Exit 34/Sand Creek Rd. heading east. Turn left on O'Hara Ave., right on Adams Ln., right on Grant St. and right on Brentwood Blvd. For more information about Sparrow at Marsh Creek or KB Home's other new home neighborhoods in the Bay Area, visit [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with nearly 600,000 homes delivered since our founding in 1957. We operate in 36 markets in 7 states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, we are an industry leader in sustainability, building innovative and highly energy- and water-efficient homes. We invite you to learn more about KB Home by visiting [www.kbhome.com](http://www.kbhome.com), calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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