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## KB Home Earns Top Project of the Year Award for its KB Home ProjeKt House

**KB Home's innovative *KB ProjeKt*®, created for the 2016 Greenbuild Conference, reimagined the home of the future**

LOS ANGELES--(BUSINESS WIRE)-- KB Home (NYSE:KBH) today announced that its ***KB ProjeKt*** concept home built for the 2016 Greenbuild Conference in Los Angeles received Top Project of the Year honors as part of *Environmental Leader's* Product & Project Awards program. This is the second time that KB Home has garnered this prestigious award, having won it in 2015 for its Double ZeroHouse 2.0.

Looking to the future of home life in 2020 and 2050, the ***KB ProjeKt*** explored innovative themes and ideas of sustainability, smart-home technology, flexible living space, wellness, and security, and featured a mix of both imaginative advancements and today's cutting-edge technology, such as a drone landing pad for package delivery, moveable walls, a water-recycling dishwasher from Whirlpool® Corporation, and a Tesla Powerwall® battery. The ***KB ProjeKt*** was an innovative collaborative effort, enlisting the help of Hanley Wood, the premier construction industry information services and publishing company; KTG Architecture + Planning; and an impressive group of best-in-class companies and other contributors. To learn more about the ***KB ProjeKt***, visit the microsite at <http://www.builderonline.com/kbhomeprojekt>.

"We are proud of our long history of innovation and our role as an industry leader in sustainable homebuilding," said Jeffrey Mezger, KB Home's chairman, president, and CEO. "Many of the concepts presented in the ***KB ProjeKt***, including highly energy- and water-efficient designs and appliances, resource-conserving materials, smart-home technology, and healthy-home features, are incorporated into every home that KB Home builds. With the ***KB ProjeKt***, we holistically envisioned how homes and construction could evolve in the future to suit the needs of a changing demographic in an integrative, flexible, and organic way."

The *Environmental Leader* Product & Project Awards is a program recognizing excellence in products/services and projects that provide companies with environmental, sustainability and energy management benefits; winners are awarded Top Product or Top Project of the Year based on scores from a panel of distinguished judges with in-the-trenches experience in environmental management.

### About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first homebuilder listed on the New York Stock Exchange, the Company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit [www.kbhome.com](http://www.kbhome.com) or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

### About Environmental Leader

Since 2006, Environmental Leader's website and daily email newsletter have provided the definitive and objective voice in reporting on business-related energy, environmental, and sustainability issues, while Energy Manager Today is the leading daily trade publication keeping corporate executives informed about energy management news. For more information visit [www.environmentalleader.com](http://www.environmentalleader.com) or [www.energymanagertoday.com](http://www.energymanagertoday.com).

### About the Environmental Leader Product & Project Awards

In its fifth year, the Environmental Leader Product & Project Awards recognize excellence in products and services that provide companies with energy and environmental benefits, or in corporate projects that improved environmental, sustainability or energy management and increased the bottom line. It is a five-point rating system designed to offer companies feedback and recognition. Third-party judges came from the following companies: Advanced Micro Devices, ATT, Best Buy, CandA, Caesars, Cox Enterprises, Fetzer Vineyards, General Motors, Harbec, Kellogg, LNS Research, Marriott, MillerCoors, Newell Brands, Novartis, Oldcastle Inc., Panasonic, Parker Hannifin, Paul Leavoy/Consultant, Safeway, Sears Holdings Corporation, Sierra Nevada Brewing Company, Strategic Sustainable Consulting, Tyco Global Products,

Wellborn Cabinet, and Zee Company/Member of the Vincit Group.

For a complete list of winners, visit [www.environmentalleader.com/environmental-leader-product-project-awards-2017/](http://www.environmentalleader.com/environmental-leader-product-project-awards-2017/)

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