



Kellogg Company News

For release: January 12, 2010
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KELLOGG COMPANY FOURTH QUARTER AND FULL YEAR 2009 RESULTS CONFERENCE CALL / WEBCAST

BATTLE CREEK, MICH. – Kellogg Company (NYSE: K) plans to issue its fourth quarter and full year 2009 earnings results in a press release at approximately 8:00 am ET on Thursday, February 4, 2010.

The company will also host a public conference call / webcast during which Kellogg executive management will review and discuss these results. Speaking on behalf of Kellogg Company will be David Mackay, Kellogg Company president and CEO; John Bryant, Kellogg Company COO; and Ron Dissinger, Kellogg Company CFO. A question and answer session with analysts and investors will follow.

Live Conference

Date: Thursday, February 4, 2010

Time: 9:30 am – 10:30 am ET

Teleconference Number: (888) 465-4043 in the U.S.
(201) 604-5146 outside the U.S.

Dial-in available beginning at 9:15 am ET, no access code needed.

Presentation Slides: Printable slides available at approximately 8:00 am ET on Thursday, February 4, at <http://investor.kelloggs.com>.

Webcast: Live audio webcast with or without slides is available at <http://investor.kelloggs.com>.

Rebroadcast

Webcast: Available beginning at 1:00 pm ET Thursday, February 4, and for at least 90 days thereafter at <http://investor.kelloggs.com>.

Podcast: MP3 audio file available for download beginning at about 8:00 am ET on Friday, February 5, at <http://investor.kelloggs.com>.

Telephonic: Available beginning at 1:00 pm ET Thursday, February 4 until 11:00 pm ET Monday, February 8, 2010.

(888) 632-8973 in the U.S., access code # 71686531

(201) 499-0429 outside the U.S., access code # 71686531

Participation by the press in the live Q&A session is in a listen-only mode.

About Kellogg Company

With 2008 sales of nearly \$13 billion, Kellogg Company is the world's leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, fruit-flavored snacks, frozen waffles, and veggie foods. The Company's brands include *Kellogg's*[®], *Keebler*[®], *Pop-Tarts*[®], *Eggo*[®], *Cheez-It*[®], *Nutri-Grain*[®], *Rice Krispies*[®], *BearNaked*[®], *Morningstar Farms*[®], *Famous Amos*[®], *Special K*[®], *All-Bran*[®], *Frosted Mini-Wheats*[®], *Club*[®] and *Kashi*[®]. Kellogg products are manufactured in 19 countries and marketed in more than 180 countries around the world. For more information, visit Kellogg's web site at <http://www.kelloggcompany.com>.

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