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Johnson Outdoors Sweeps ICAST 2016 Fishing Industry Awards

RACINE, Wis., July 19, 2016 (GLOBE NEWSWIRE) -- **Johnson Outdoors Inc.** (Nasdaq:JOUT), a global leader in innovative outdoor recreation equipment products, today announced an unprecedented performance at the fishing industry's largest tradeshow, ICAST 2016, held this past July 13-15 in Orlando, Florida.

Johnson Outdoors brands Minn Kota®, Humminbird®, and Old Town® Canoes & Kayaks were all voted "Best of" in their respective product categories by industry media and buyers.

The revolutionary Minn Kota Ultrex™ trolling motor was voted "Best of Boating Accessories" and also "Best of Show." The new Old Town Predator PDL pedal-drive was voted "Best Boat" and Humminbird took its sixth consecutive "Best of Electronics" award for the ultra-bright and easy-to-use Helix 10.

"Continued innovation is what consumers demand, customers expect and Johnson Outdoors has delivered consistently for nearly 50 years. We are innovation leaders in fishing electronics, - from electric trolling motors.... to wireless remote steering and navigation... to revolutionary Side Imaging® sonar... to our new watercraft pedal-drive technology," said Helen Johnson-Leipold, Chairman and Chief Executive Officer. "Our continued focus on delivering new products that enhance the outdoor recreational experience is critical to our long term success. The fact that products and technologies from Minn Kota®, Humminbird® and Old Town® have been voted best-in-class by fishing industry media only serves to further validate that our core philosophies, strategies and goals are on target. We are proud and honored to be the recipient of this year's ICAST awards."

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Gear. Johnson Outdoors' familiar brands include, among others: Old Town® canoes and kayaks; Ocean Kayak™ and Necky® kayaks; Carlisle® paddles; Extrasport® personal flotation devices; Minn Kota® motors; Cannon® downriggers; Humminbird® marine electronics; LakeMaster® electronic charts; SCUBAPRO® and SUBGEAR® dive equipment; Silva® compasses; Jetboil® outdoor cooking systems; and Eureka!® camping and hiking equipment.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

SAFE HARBOR STATEMENT

Certain matters discussed in this press release are "forward-looking statements," intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. Statements other than statements of historical fact are considered forward-looking statements. These statements may be identified by the use of forward-looking words or phrases such as "anticipate," "believe," "could," "expect," "intend," "may," "planned," "potential," "should," "will," "would" or the negative of those terms or other words of similar meaning. Such forward-looking statements are subject to certain risks and uncertainties, which could cause actual results or outcomes to differ materially from those currently anticipated. Factors that could affect actual results or outcomes include changes in economic conditions, consumer confidence levels and discretionary spending patterns in key markets; the Company's continued success in implementing its strategic plan, including its targeted sales growth platforms and focus on innovation; the Company's success in integrating strategic acquisitions; litigation costs related to actions of and disputes with third parties, including competitors; the Company's continued success in working capital management and cost-structure reductions; the Company's ongoing success in meeting financial covenants in its credit agreements with lenders; risk of future write-downs of goodwill or other intangible assets; ability of the Company's customers to meet payment obligations; movements in foreign currencies, interest rates and commodity costs; the success of suppliers and customers; the ability of the Company to deploy its capital successfully; adverse weather conditions; and other risks and uncertainties identified in the Company's filings with the Securities and Exchange Commission. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this press release and the Company undertakes no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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Source: Johnson Outdoors Inc.

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