



February 26, 2016

Johnson Outdoors Inc. Annual Shareholder Meeting

RACINE, Wis., Feb. 26, 2016 (GLOBE NEWSWIRE) -- **Johnson Outdoors Inc.** (Nasdaq:JOUT), a leading global outdoor recreation equipment company, will hold its annual shareholder meeting on March 2, 2016 beginning at 10:00 a.m. Central Time at the Company's global headquarters, located at 555 Main Street in Racine, Wisconsin. Doors will open at 9:30 a.m.

A live listen-only web cast of the Annual Meeting may also be accessed at Johnson Outdoors' home page. A replay of the audio cast will be available for 30 days on the Internet.

At the meeting, shareholders will: 1) elect directors for the coming year, 2) ratify the appointment of independent auditors, and 3) advise on executive compensation. Items two and three are non-binding votes.

All shareholders of record as of December 23, 2015 are eligible to vote upon these matters, and will find information pertinent to the items in the Company's Annual Meeting proxy statement mailed to shareholders on or about January 12, 2016 and filed with the Securities and Exchange Commission on January 20, 2016. The Company's annual report and annual meeting proxy statement are also available on the Company's website at www.johnsonoutdoors.com under Investors.

After completion of voting, management will discuss marketplace conditions and the Company's strategies for sustained profitable growth.

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Gear. Johnson Outdoors' familiar brands include, among others: Old Town[®] canoes and kayaks; Ocean Kayak[™] and Necky[®] kayaks; Carlisle[®] paddles; Extrasport[®] personal flotation devices; Minn Kota[®] motors; Cannon[®] downriggers; Humminbird[®] marine electronics; LakeMaster[®] electronic charts; SCUBAPRO[®] and SUBGEAR[®] dive equipment; Silva[®] compasses; Jetboil[®] outdoor cooking systems; and Eureka![®] camping and hiking equipment.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>.

AT JOHNSON OUTDOORS INC.

PATRICIA PENMAN

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