



January 5, 2017

Johnson Outdoors Inc. Annual Shareholders Meeting

RACINE, Wis., Jan. 05, 2017 (GLOBE NEWSWIRE) -- **Johnson Outdoors Inc.** (Nasdaq:JOUT), a leading global outdoor recreation equipment company, will hold its Annual Shareholders meeting on March 2, 2017, beginning at 10:00 a.m. Central Time at the Company's global headquarters, located at 555 Main Street in Racine, Wisconsin. Doors will open at 9:30 a.m. A live listen-only web cast of the Annual Meeting may also be accessed at Johnson Outdoors' home page. A replay of the audio cast will be available for 30 days on the Internet.

All shareholders of record as of December 23, 2016 are eligible to vote at the Annual Meeting, and will find information pertinent to the items to be voted upon in the Company's Annual Meeting Proxy Statement mailed to shareholders on or about January 13, 2017 and filed with the Securities and Exchange Commission on the same date. The Company's Annual Report and Proxy Statement are also available on the Company's website at www.johnsonoutdoors.com under Investors.

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Gear. Johnson Outdoors' familiar brands include, among others: Old Town[®] canoes and kayaks; Ocean Kayak[™] and Necky[®] kayaks; Carlisle[®] paddles; Extrasport[®] personal flotation devices; Minn Kota[®] fishing motors, batteries and anchors; Cannon[®] downriggers; Humminbird[®] marine electronics and digital charts; SCUBAPRO[®] dive equipment; Silva[®] compasses; Jetboil[®] outdoor cooking systems; and Eureka![®] camping and hiking equipment.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

AT JOHNSON OUTDOORS INC.

PATRICIA PENMAN

VP - GLOBAL MARKETING SERVICES & COMMUNICATION

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Source: Johnson Outdoors Inc.

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