



July 31, 2017

Johnson Outdoors to Release Fiscal 2017 Third Quarter Results on August 4, 2017

RACINE, Wis., July 31, 2017 (GLOBE NEWSWIRE) -- **JOHNSON OUTDOORS INC.** (Nasdaq:JOUT), a global company engaged in the design, manufacture and marketing of branded outdoor recreation equipment, will release financial results for the Fiscal 2017 third quarter on Friday, August 4, 2017 before market open that day. The Company will host a conference call and audio webcast shortly afterwards at 11:00 a.m. Eastern Time to discuss the financial results and provide a Company update.

A live listen-only webcast of the conference call may be accessed at Johnson Outdoors' home page. A replay will be available on the Investor section home page on the Johnson Outdoors' website - www.johnsonoutdoors.com - for 30 days.

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Gear. Johnson Outdoors' familiar brands include, among others: Old Town® canoes and kayaks; Ocean Kayak™ and Necky® kayaks; Carlisle® paddles; Minn Kota® motors; Cannon® downriggers; Humminbird® marine electronics; SCUBAPRO® dive equipment; Silva® compasses; Jetboil® personal cooking systems; and Eureka!® camping and hiking equipment.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

CONTACT:

Patricia Penman

262-631-6600

Source: Johnson Outdoors Inc.

News Provided by Acquire Media