

**Johnson & Johnson and Subsidiaries**
**Supplementary Sales Data**

(Unaudited; Dollars in Millions)

**FIRST QUARTER**

				Percent Change	
	2013	2012	Total	Operations	Currency
<b>Sales to customers by segment of business</b>					
Consumer					
U.S.	\$ 1,348	1,316	2.4 %	2.4	-
International	2,327	2,279	2.1	3.8	(1.7)
	<b>3,675</b>	<b>3,595</b>	2.2	3.3	(1.1)
Pharmaceutical					
U.S.	3,471	3,026	14.7	14.7	-
International	3,297	3,107	6.1	8.1	(2.0)
	<b>6,768</b>	<b>6,133</b>	10.4	11.4	(1.0)
Med Devices & Diagnostics					
U.S.	3,206	2,877	11.4	11.4	-
International	3,856	3,534	9.1	12.2	(3.1)
	<b>7,062</b>	<b>6,411</b>	10.2	11.9	(1.7)
U.S.	8,025	7,219	11.2	11.2	-
International	9,480	8,920	6.3	8.7	(2.4)
Worldwide	\$ <b>17,505</b>	<b>16,139</b>	8.5 %	9.8	(1.3)

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	2013	2012	Total	Percent Change	
				Operations	Currency
<b>Sales to customers by geographic area</b>					
U.S.	\$ 8,025	7,219	11.2 %	11.2	-
Europe	4,481	4,194	6.8	6.2	0.6
Western Hemisphere excluding U.S.	1,783	1,714	4.0	9.1	(5.1)
Asia-Pacific, Africa	3,216	3,012	6.8	11.8	(5.0)
International	9,480	8,920	6.3	8.7	(2.4)
Worldwide	\$ 17,505	16,139	8.5 %	9.8	(1.3)