

Johnson & Johnson and Subsidiaries
Supplementary Sales Data

	THIRD QUARTER				
	2010	2009	Total	Percent Change	
Operations				Currency	
Sales to customers by segment of business					
Consumer					
U.S.	\$ 1,277	1,691	(24.5) %	(24.5)	-
International	2,290	2,298	(0.3)	0.4	(0.7)
	3,567	3,989	(10.6)	(10.2)	(0.4)
Pharmaceutical					
U.S.	3,054	2,857	6.9	6.9	-
International	2,441	2,392	2.0	4.6	(2.6)
	5,495	5,249	4.7	5.9	(1.2)
Med Devices & Diagnostics					
U.S.	2,800	2,766	1.2	1.2	-
International	3,120	3,077	1.4	2.6	(1.2)
	5,920	5,843	1.3	1.9	(0.6)
U.S.	7,131	7,314	(2.5)	(2.5)	-
International	7,851	7,767	1.1	2.6	(1.5)
Worldwide	\$ 14,982	15,081	(0.7) %	0.1	(0.8)

	NINE MONTHS				
	2010	2009	Total	Percent Change	
Operations				Currency	
Sales to customers by segment of business					
Consumer					
U.S.	\$ 4,300	5,125	(16.1) %	(16.1)	-
International	6,680	6,429	3.9	0.5	3.4
	10,980	11,554	(5.0)	(6.9)	1.9
Pharmaceutical					
U.S.	9,370	9,703	(3.4)	(3.4)	-
International	7,316	6,824	7.2	5.3	1.9
	16,686	16,527	1.0	0.2	0.8
Med Devices & Diagnostics					
U.S.	8,551	8,194	4.4	4.4	-
International	9,726	9,071	7.2	4.5	2.7
	18,277	17,265	5.9	4.5	1.4
U.S.	22,221	23,022	(3.5)	(3.5)	-
International	23,722	22,324	6.3	3.7	2.6
Worldwide	\$ 45,943	45,346	1.3 %	0.0	1.3

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	THIRD QUARTER				
			Percent Change		
	2010	2009	Total	Operations	Currency
Sales to customers by geographic area					
U.S.	\$ 7,131	7,314	(2.5) %	(2.5)	-
Europe	3,629	3,879	(6.4)	1.8	(8.2)
Western Hemisphere excluding U.S.	1,424	1,338	6.4	1.7	4.7
Asia-Pacific, Africa	2,798	2,550	9.7	4.1	5.6
International	7,851	7,767	1.1	2.6	(1.5)
Worldwide	\$ 14,982	15,081	(0.7) %	0.1	(0.8)

	NINE MONTHS				
			Percent Change		
	2010	2009	Total	Operations	Currency
U.S.	\$ 22,221	23,022	(3.5) %	(3.5)	-
Europe	11,563	11,522	0.4	2.6	(2.2)
Western Hemisphere excluding U.S.	4,079	3,615	12.8	2.5	10.3
Asia-Pacific, Africa	8,080	7,187	12.4	5.9	6.5
International	23,722	22,324	6.3	3.7	2.6
Worldwide	\$ 45,943	45,346	1.3 %	0.0	1.3