

Johnson & Johnson and Subsidiaries
Supplementary Sales Data

	(Unaudited; Dollars in Millions)				
	FOURTH QUARTER				
	2010	2009	Percent Change		
Total			Operations	Currency	
Sales to customers by segment of business					
Consumer					
U.S.	\$ 1,219	1,712	(28.8) %	(28.8)	-
International	2,391	2,537	(5.8)	(4.9)	(0.9)
	3,610	4,249	(15.0)	(14.5)	(0.5)
Pharmaceutical					
U.S.	3,149	3,338	(5.7)	(5.7)	-
International	2,561	2,655	(3.5)	(1.6)	(1.9)
	5,710	5,993	(4.7)	(3.9)	(0.8)
Med Devices & Diagnostics					
U.S.	2,861	2,817	1.6	1.6	-
International	3,463	3,492	(0.8)	(1.0)	0.2
	6,324	6,309	0.2	0.1	0.1
U.S.	7,229	7,867	(8.1)	(8.1)	-
International	8,415	8,684	(3.1)	(2.3)	(0.8)
Worldwide	\$ 15,644	16,551	(5.5) %	(5.1)	(0.4)

	TWELVE MONTHS				
	Percent Change				
	2010	2009	Percent Change		
Total			Operations	Currency	
Consumer					
U.S.	\$ 5,519	6,837	(19.3) %	(19.3)	-
International	9,071	8,966	1.2	(1.0)	2.2
	14,590	15,803	(7.7)	(8.9)	1.2
Pharmaceutical					
U.S.	12,519	13,041	(4.0)	(4.0)	-
International	9,877	9,479	4.2	3.4	0.8
	22,396	22,520	(0.6)	(1.0)	0.4
Med Devices & Diagnostics					
U.S.	11,412	11,011	3.6	3.6	-
International	13,189	12,563	5.0	3.0	2.0
	24,601	23,574	4.4	3.4	1.0
U.S.	29,450	30,889	(4.7)	(4.7)	-
International	32,137	31,008	3.6	1.9	1.7
Worldwide	\$ 61,587	61,897	(0.5) %	(1.3)	0.8

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	FOURTH QUARTER				
	2010	2009	Percent Change		
			Total	Operations	Currency
Sales to customers by geographic area					
U.S.	\$ 7,229	7,867	(8.1) %	(8.1)	-
Europe	3,947	4,412	(10.5)	(4.5)	(6.0)
Western Hemisphere excluding U.S.	1,471	1,541	(4.5)	(7.6)	3.1
Asia-Pacific, Africa	2,997	2,731	9.7	4.2	5.5
International	8,415	8,684	(3.1)	(2.3)	(0.8)
Worldwide	\$ 15,644	16,551	(5.5) %	(5.1)	(0.4)

	TWELVE MONTHS				
	2010	2009	Percent Change		
			Total	Operations	Currency
	\$ 29,450	30,889	(4.7) %	(4.7)	-
	15,510	15,934	(2.7)	0.5	(3.2)
	5,550	5,156	7.6	(0.5)	8.1
	11,077	9,918	11.7	5.5	6.2
	32,137	31,008	3.6	1.9	1.7
	\$ 61,587	61,897	(0.5) %	(1.3)	0.8