



Johnson Statement on Litigation with the American Red Cross

New Brunswick, NJ (September 20, 2007) - Johnson & Johnson has historically been, and continues to be, one of the strongest corporate supporters of the American Red Cross (ARC) and its humanitarian mission. We appreciate and have great respect for the relief work of the ARC and, despite our current disagreement about our trademarks, will continue to be a supporter of their mission.

For over 100 years, Johnson & Johnson has had exclusive rights to use the Red Cross trademark for our products (such as our first aid kits and wound care products) that are sold commercially. When the ARC recently started a campaign to license the trademark to businesses for use on consumer products being sold in retail and other commercial outlets, it changed the long-standing legal boundaries that the ARC and Johnson & Johnson have historically observed around the use of the Red Cross trademark.

Our primary goal is simply to restore the long-standing legal boundaries that the ARC and Johnson & Johnson have observed around the Red Cross trademark for more than 100 years. Any direct monetary gains from the lawsuit itself would be contributed to philanthropic purposes. It is now appropriate to let the judicial process take its course.