



## **Jamba, Inc. to Announce Third Quarter 2009 Financial Results on November 12, 2009**

EMERYVILLE, Calif., Oct 22, 2009 (BUSINESS WIRE) -- Jamba, Inc. (NASDAQ: JMBA) today announced that it will host a conference call and webcast on Thursday, November 12, 2009 at 5:00 p.m. ET to review third quarter 2009 financial results. Participating on the call will be James D. White, Chief Executive Officer and President and Karen Luey, Chief Financial Officer. A press release with third quarter 2009 financial results will be issued shortly after the market closes on November 12, 2009.

The conference call can be accessed live over the phone by dialing (877) 941-4774 or for international callers by dialing (480) 629-9760. A replay will be available at 8:00 p.m. ET and can be accessed by dialing (800) 406-7325 or (303) 590-3030 for international callers; the pin number is 4176619. The replay will be available until December 3, 2009. The call will be webcast live from the Company's website at [www.jamba.com](http://www.jamba.com) under the investor relations section.

### **About Jamba, Inc.**

Jamba, Inc. (Nasdaq: JMBA) is a holding company and through its wholly-owned subsidiary, Jamba Juice Company, owns and franchises JAMBA JUICE(R) stores. Founded in 1990, Jamba Juice is a leading restaurant retailer of better-for-you food and beverage offerings, including great tasting fruit smoothies, juices, and teas, hot oatmeal made with organic steel cut oats, wraps, salads, sandwiches, and California Flatbreads(TM), and a variety of baked goods and snacks. As of October 6, 2009, Jamba Juice had 742 locations consisting of 488 company-owned and operated stores and 254 franchise stores. For the nearest location or a complete menu, visit the Jamba Juice website at [www.jamba.com](http://www.jamba.com) or call 1-866-4R-FRUIT.

SOURCE: Jamba, Inc.

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