



Jamba, Inc. to Present at September Conferences

EMERYVILLE, Calif., Sep 09, 2009 (BUSINESS WIRE) -- Jamba, Inc. (NASDAQ: JMBA) today announced that the Company will be participating at the following conferences in September.

- On Wednesday, September 23, 2009, the Company will present at the Canaccord Adams Healthy Living Conference at the Renaissance Boston Waterfront Hotel, in Boston, MA. Presenting from the Company will be James D. White, president and chief executive officer and Karen L. Luey, senior vice president and chief financial officer. The presentation will begin at 10:35am ET. The investor presentation will be webcast live from the investor relations portion of the Company's website at www.jamba.com.
- On Wednesday, September 30, 2009, Mr. White and Ms. Luey will attend the Jefferies Consumer Summit at the Boston Harbor Hotel in Boston, MA. The Company will be hosting one-on-one meetings throughout the day. Analysts and portfolio managers that wish to attend the conference or would like to request a meeting with management should contact Jefferies.

About Jamba, Inc.

Jamba, Inc. (NASDAQ:JMBA) is a holding company and through its wholly-owned subsidiary, Jamba Juice Company, owns and franchises Jamba Juice(R) stores. Founded in 1990, Jamba Juice is a leading restaurant retailer of better-for-you food and beverage offerings, including great tasting fruit smoothies, juices, teas, hot oatmeal made with organic, steel cut oats, and baked goods. As of July 14, 2009, Jamba Juice had 735 locations consisting of 490 company-owned and operated stores and 245 franchise stores. For the nearest location or a complete menu, visit the Jamba Juice website at www.jamba.com or call 1-866-4R-FRUIT.

SOURCE: Jamba, Inc.

For Jamba, Inc.
Investor Relations:
Don Duffy, 203-682-8200
investors@jamba juice.com

Copyright Business Wire 2009