



Management Team

James D. White, president and chief executive officer

Mr. White joined Jamba Juice December 1, 2008 as President and Chief Executive Officer. Previously, James was SVP of Consumer Brands for Safeway Stores with responsibility for Brand Strategy, Innovation, Manufacturing and Commercial Sales (2005 – 2008) and was SVP of Business Development, North America at the Gillette Company where his responsibilities included Centralized Marketing, Sales, Retail Execution, Marketing Planning and Canadian Operations from (2002 – 2005). James also held Executive and Management roles with Nestle Purina (1987-2005) and the Coca Cola Company (1983-1987). James is a graduate of Fontbonne University, MBA and the University of Missouri, Columbia, BS. He sits on the Boards of The Organic Center and The Network of Executive Women.

Steve Adkins, senior vice president, company operations

Mr. Adkins has been senior vice president, company operations since July 2008 and is responsible for the successful operation of all company managed stores with 5 regional directors reporting directly to him. Steve joined Jamba Juice in December, 2002 as a regional director of operations in charge of opening the new Midwestern market, In 2005 Steve became zone vice president, east zone in charge of both company stores and overseeing the franchise partners located in the Midwest to East Coast. In January 2008 he added responsibility for all Franchise Partner stores before assuming the role of svp company operations. Previously Steve was with Fresh Choice for 11 years starting as an assistant manager. His last 4 years there he was head of operations and left Fresh Choice as svp of operations.

Thibault de Chatellus, senior vice president, global franchise, development & ops services

Mr. de Chatellus serves Jamba as senior vice president and is responsible for overseeing operations services, international growth and operations, franchising partnerships and operations, store development and design. Thibault had been svp of our international division since joining Jamba in May 2007. He brings over 20 years of leadership and international experience to Jamba including business development, merchandising, category management and retail operations. Thibault has most recently served as an independent consultant focusing on business development strategies in international markets. Prior to consulting, he held several senior executive positions with Blockbuster, Inc., Thibault worked with McKinsey & Co. and Chase Manhattan Bank in Paris, France. He received his MBA from the leading French business school Hautes Etudes Commerciales focused in Financial Accounting and Marketing.

Michael Fox, senior vice president and general counsel

Mr. Fox has been our Senior Vice President and General Counsel since August, 2008 and is responsible for Jamba's legal affairs, human resources, risk management and loss prevention programs and also chairs Jamba's disclosure committee. Michael joined Jamba in February 2005 as Jamba's vice president, legal affairs and has been corporate secretary since July 2005. From August 1999 until joining Jamba, Michael was General Counsel and a co-founder of ProMost Inc., an e-procurement company. From 1993 to July 1999, Michael was Senior Vice President, Business Affairs and General Counsel of Sony Signatures Inc., the entertainment merchandising and merchandise licensing company of Sony Corporation of America; prior to that he was in-house counsel for a group of publicly held real estate investment trusts. Michael began his career in law firms

as a corporate attorney where he was involved in mergers and acquisition and securities and general corporate law. Michael received his J.D. degree from Hastings College of the Law and is a graduate of the University of California, Berkeley where he received his A.B. degree with a double major in Economics and Political Science.

Karen Luey, senior vice president and chief financial officer

Ms. Luey has been our senior vice president and chief financial officer since August 2008. Karen had been Jamba's vice president, controller, and principal accounting officer since April 2007. Karen was Vice President, Corporate Controller, and Principal Accounting Officer of LeapFrog Enterprises located in Emeryville, California from December 2005 to April 2006. Before LeapFrog, Karen was with Sharper Image Corporation in San Francisco, California as Vice President, Finance and Controller from July 2000 to December 2005.

Greg Schwartz, senior vice president, supply chain

Mr. Schwartz has been Jamba's senior vice president, supply chain, since September 2008 and is responsible for the sourcing and distribution of our products. Greg joined Jamba Juice in August, 2007 as vice president, supply chain. The supply chain team is passionate about bringing all their experiences to optimize the total value of the finished product delivered to the stores in order to maximize the benefits of taste and minimize the cost for the consumer. A seasoned Supply Chain executive with 20 years experience, Greg started his career with Kraft Foods in Strategic Sourcing. He held positions with increasing responsibility across ingredients, packaging, commodities and operating supplies focused on improving quality and reducing cost while developing long term strategic supplier relationships. Greg then worked for Safeway Inc. where he and his team were responsible for the procurement and distribution of food and nonfood items for the private label division as well as the operating and indirect materials to operate the stores. Greg spent a short time with Wal-Mart working on global procurement opportunities. Greg received his Bachelors in LAS Economics and MBA in Marketing from the University of Illinois.