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More than 100 Jack Henry Banking Clients Opt In For Geezeo

Banks move beyond early-generation personal budgeting platforms in favor of robust, data-rich user experiences

MONETT, Mo., Feb. 13, 2018 /PRNewswire/ -- Jack Henry & Associates, Inc. (NASDAQ:JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Its [Jack Henry Banking](#)[®] division announced today that more than 100 banks have selected JHA Online Financial Management powered by Geezeo[®] to enhance their digital services.

JHA Online Financial Management integrates the Geezeo platform with transaction data from Jack Henry & Associates' core systems to present a seamless user experience through NetTeller Online Banking[™], goDough[®] mobile banking, and Banno[™] digital banking solutions. The sophisticated transaction categorization, budgeting, alerts, cash flow calendars, and data aggregation tools empower consumers to better manage their financial health from a holistic perspective.

At Gallipolis, Ohio-based Ohio Valley Bank, nearly 40 percent of online financial management customers converted to JHA Online Financial Management within the first two months of offering the solution. Bryna Butler, vice president of Ohio Valley Bank, shared, "Our internet banking customers are transitioning many of their activities to mobile devices, making a seamless experience between the digital services a top priority for us. JHA Online Financial Management offers us that fluidity while also providing a more reliable aggregation service that can support both our customers and our marketing endeavors."

Ohio Valley Bank is also leveraging JHA Online Financial Management's built-in marketing platform, which provides the financial and behavioral analysis needed to generate accurate consumer insights and highly targeted promotional offers. The bank's customers will participate in a sweepstakes hosted by Geezeo early this year to promote adoption. The contest is a component of the platform's ongoing complimentary marketing support.

Butler continued, "This platform is one of the easiest online services we've ever implemented. Our employees love the interface. Plus, this type of visual financial goal setting has been requested by our young adult advisory board; we're happy that Jack Henry Banking and Geezeo have joined together to provide the services that our target audience is seeking."

Stacey Zengel, president of Jack Henry Banking, added, "Creating a rich, rewarding digital experience is paramount for any financial institution's growth. JHA Online Financial Management offers a modern, engaging experience for the end user while acting as a business driver for the financial institution. It's that combination of added service and revenue drivers that create compelling industry trends."

About Geezeo

Geezeo is a financial technology (Fintech) firm that delivers enriched digital banking experiences via its white label digital financial management solutions. By processing, augmenting and storing billions of transactions, Geezeo plays a significant role as a critical data partner. Purposely integrated within a financial institution's online banking and mobile platforms, financial institutions benefit from Geezeo's relevant insights that enhance the overall user experience. More information can be found at www.geezeo.com.

About Jack Henry Banking

Jack Henry Banking[®], a division of Jack Henry & Associates, Inc.[®], is a leading provider of integrated computer systems for banks ranging from de novo to multi-billion dollar institutions. Jack Henry Banking currently serves approximately 1,100 banks as a single source for integrated, enterprise-wide automation and as a single point of contact and support. Additional information is available at www.jackhenrybanking.com.

About Jack Henry & Associates, Inc.

Jack Henry & Associates, Inc.[®] (NASDAQ: JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Its solutions serve approximately 9,000 customers nationwide, and are marketed and supported through three primary brands. **Jack Henry Banking**[®] supports banks ranging from community

banks to multi-billion dollar institutions with information processing solutions. **Symitar**[®] is a leading provider of information processing solutions for credit unions of all sizes. **ProfitStars**[®] provides highly specialized products and services that enable financial institutions of every asset size and charter, and diverse corporate entities to mitigate and control risks, optimize revenue and growth opportunities, and contain costs. Additional information is available at www.jackhenry.com.

Statements made in this news release that are not historical facts are forward-looking information. Actual results may differ materially from those projected in any forward-looking information. Specifically, there are a number of important factors that could cause actual results to differ materially from those anticipated by any forward-looking information. Additional information on these and other factors, which could affect the Company's financial results, are included in its Securities and Exchange Commission (SEC) filings on Form 10-K, and potential investors should review these statements. Finally, there may be other factors not mentioned above or included in the Company's SEC filings that may cause actual results to differ materially from any forward-looking information.

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