



March 14, 2017

Jack Henry & Associates Partners with Geezeo to Introduce JHA Online Financial Management

Platform supports consumers' financial health, empowers institutions with insights and actionable data

MONETT, Mo., March 14, 2017 /PRNewswire/-- Jack Henry & Associates, Inc.[®] (NASDAQ:JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Today the company announced the availability of JHA Online Financial ManagementSM, powered by Geezeo[®].

JHA Online Financial Management is delivered as a seamless extension of financial institution websites and empowers consumers to better manage their financial health from a holistic perspective. The ability to integrate transaction data from Jack Henry & Associates' core systems and NetTeller[®] Online BankingTM using the Geezeo platform provides consumers with a data rich experience that includes sophisticated transaction categorization, budgeting, alerts, and cash flow calendars. Mobile integrations with goDough[®] and Banno solutions are scheduled for later this year.

Randy Woodson, chief banking officer at Washington, N.C.-based First South Bank, shared, "Our goal is to be at the center of our customers' financial journey. This partnership brings our digital experience to an entirely new level, one that competes with even the largest banks. It enables us to honor our commitment as a true community bank that builds trusted and personalized relationships, demonstrating that we know and understand our customers through their digital experience just as well now as we did face-to-face in the branch decades ago. With JHA Online Financial Management, we can engage in the micro-moments of their everyday lives, the small pieces of banking that lead up to major financial decisions that meet their life goals."

Chris Schell, senior vice president of marketing at Madison, Wisc.-based Summit Credit Union, commented, "Banking is not about transactions, it's about helping members succeed financially and reach their goals. The partnership between Jack Henry & Associates and Geezeo provides us with a more convenient, insightful and comprehensive perspective for members to assess their finances and improve their incremental progress. In turn, this increases our credit union's value proposition and solidifies our commitment to offering the best member service."

JHA Online Financial Management's marketing platform compiles the financial and behavioral data banks and credit unions need to generate accurate consumer insights and highly targeted promotional offers that can increase wallet share. Financial institutions also benefit from free marketing support and programs designed to drive user adoption.

Shawn Ward, CEO of Geezeo added, "Financial institutions need online financial management to compete in a digital world to keep their best customers engaged. Consumers are gravitating toward such personal and sophisticated services, often as a means to improve their financial status, which translates to an opportunity for institutions to offer more relevant products. Digital advances like OFM position institutions to compete more effectively and maximize an emerging, long-term growth trajectory."

David Foss, president and CEO of Jack Henry & Associates, explained, "The integration between digital banking, core data, and financial management tools is a critical part of today's user experience. Beyond being a digital differentiator, this enables financial institutions to create a nurturing environment where they can have more of an impact on consumers' financial health. JHA Online Financial Management is an example of our continued commitment to modern, dynamic technology that is helping to shape the new business of banking."

About Geezeo

Geezeo, founded in 2006, is a financial technology firm that enhances the digital banking experience via its white label financial management solutions. More than 400 financial institutions leverage Geezeo's integrated suite of online financial management tools. Geezeo platform solutions are thoughtfully integrated within a financial institution's online banking platform, empowering consumers and businesses to gain more financial control, better manage daily and long-term finances and reduce overall banking friction. To help financial institutions drive the digital shift, Geezeo incorporates the Engagement Banking Marketing Platform which provides relevant, data-driven content facilitating interaction between the FI and the

online user. Geezeo further supports this via the comprehensive services of their digital marketing arm, Geezeo Interactive.

About Jack Henry & Associates, Inc.

Jack Henry & Associates, Inc.[®] (NASDAQ:JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Its solutions serve more than 10,000 customers nationwide, and are marketed and supported through three primary brands. **Jack Henry Banking**[®] supports banks ranging from community banks to multi-billion dollar institutions with information processing solutions. **Symitar**[®] is a leading provider of information processing solutions for credit unions of all sizes. **ProfitStars**[®] provides highly specialized products and services that enable financial institutions of every asset size and charter, and diverse corporate entities to mitigate and control risks, optimize revenue and growth opportunities, and contain costs. Additional information is available at www.jackhenry.com.

Statements made in this news release that are not historical facts are forward-looking information. Actual results may differ materially from those projected in any forward-looking information. Specifically, there are a number of important factors that could cause actual results to differ materially from those anticipated by any forward-looking information. Additional information on these and other factors, which could affect the Company's financial results, are included in its Securities and Exchange Commission (SEC) filings on Form 10-K, and potential investors should review these statements. Finally, there may be other factors not mentioned above or included in the Company's SEC filings that may cause actual results to differ materially from any forward-looking information.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/jack-henry--associates-partners-with-geezeo-to-introduce-jha-online-financial-management-300422517.html>

SOURCE Jack Henry & Associates, Inc.

News Provided by Acquire Media