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## ProfitStars Introduces Automated Website Governance Solution

**-- Digital Quality Management monitors websites for quality assurance on ADA accessibility, policy compliance, SEO and more --**

MONETT, Mo., May 18, 2017 /PRNewswire/ -- Jack Henry & Associates, Inc.<sup>®</sup> (NASDAQ:JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Today, its [ProfitStars<sup>®</sup>](#) division announced the availability of Digital Quality Management, a solution that automates website quality assurance governance. The solution, part of ProfitStars' Web Solutions suite, monitors financial institutions' websites for conformance with evolving accessibility guidelines, search engine optimization (SEO), branding, and content.

Digital Quality Management, supported by Jack Henry & Associates' partner, Crownpeak, helps organizations maintain a seamless user experience across their digital channels. Even the best-designed websites can face issues ranging from basic errors, like misspellings and broken links, to significant deficiencies, such as inaccessibility for the disabled. These missteps can negatively impact a user's digital experience while also posing the risk of costly legal or regulatory consequences. Digital Quality Management enables financial institutions to proactively address these challenges by establishing digital governance plans that are reinforced with automated testing.

The solution's consultative implementation process equips financial institutions with unique digital governance based on their specific demands and business models. The solution optimizes content, image, and technical formatting by detecting errors and unique brand and business rule violations. Its centralized control and review capabilities can support multiple locations and web publishing teams while leveraging automation to reduce the time, expense, and risks of managing website quality assurance in a manual environment.

Russ Bernthal, president of ProfitStars, commented, "Efficiently and effectively managing digital banking is becoming more complex as channels and their capabilities expand. Inadequate management of any magnitude can result in financial and reputational risks for banks and credit unions of all sizes. With Digital Quality Management, financial institutions can establish digital governance plans and implement an automated solution that evolves with compliance mandates and unique requirements to support both near- and long-term digital strategies."

### About Crownpeak

Crownpeak is the proven cloud-first, cloud-only Digital Experience Management platform that's designed to help global companies successfully manage their hundreds of digital experiences across multiple touchpoints. Since 2001, Crownpeak has given digital teams the agility they need to create unified, modernized digital customer experiences - even across legacy applications, and has freed technologists from making rip-and-replace technology decisions. The Crownpeak cloud platform plays nice with other platforms, deploys into heterogeneous environments and scales elastically in the face of high-growth demands. For more information, please visit: <http://www.crownpeak.com>.

### About ProfitStars

As a diverse, global division of Jack Henry & Associates, Inc.<sup>®</sup> (JHA), ProfitStars<sup>®</sup> combines JHA's solid technology background with the latest breakthroughs in six performance-boosting solution groups - Financial Performance, Imaging, JHA Payment Solutions, Information Security & Risk Management, Retail Delivery, and Online & Mobile. Explore the power of ProfitStars-enhanced performance at [www.profitstars.com](http://www.profitstars.com).

### About Jack Henry & Associates, Inc.

Jack Henry & Associates, Inc.<sup>®</sup> (NASDAQ:JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Its solutions serve more than 10,000 customers nationwide, and are marketed and supported through three primary brands. **Jack Henry Banking<sup>®</sup>** supports banks ranging from community banks to multi-billion dollar institutions with information processing solutions. **Symitar<sup>®</sup>** is a leading provider of information processing solutions for credit unions of all sizes. **ProfitStars<sup>®</sup>** provides highly specialized products and services that enable financial institutions of every asset size and charter, and diverse corporate entities to mitigate and control risks, optimize revenue and growth opportunities, and contain costs. Additional information is available at [www.jackhenry.com](http://www.jackhenry.com).

*Statements made in this news release that are not historical facts are forward-looking information. Actual results may differ materially from those projected in any forward-looking information. Specifically, there are a number of important factors that could cause actual results to differ materially from those anticipated by any forward-looking information. Additional information on these and other factors, which could affect the Company's financial results, are included in its Securities and Exchange Commission (SEC) filings on Form 10-K, and potential investors should review these statements. Finally, there may be other factors not mentioned above or included in the Company's SEC filings that may cause actual results to differ materially from any forward-looking information.*

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