

## Report of Organizational Actions Affecting Basis of Securities

▶ See separate instructions.

### Part I Reporting Issuer

1 Issuer's name  j2 Global, Inc.		2 Issuer's employer identification number (EIN)  47-1053457	
3 Name of contact for additional information  Investor Relations		4 Telephone No. of contact  800-577-1790	
6 Number and street (or P.O. box if mail is not delivered to street address) of contact  6922 Hollywood Blvd.		5 Email address of contact  investor@j2global.com	
8 Date of action  11/16/2016		7 City, town, or post office, state, and Zip code of contact  Hollywood, CA 90028	
10 CUSIP number  48123V AC6		9 Classification and description  3.25% Convertible Notes Conversion Rate Adjustment	
11 Serial number(s)	12 Ticker symbol  JCOM	13 Account number(s)	

### Part II Organizational Action Attach additional statements if needed. See back of form for additional questions.

14 Describe the organizational action and, if applicable, the date of the action or the date against which shareholders' ownership is measured for the action ▶ On November 16, 2016, j2 Global, Inc. ("JCOM") adjusted the conversion rate on its 3.25% convertible notes pursuant to Article 12 of the First Supplemental Indenture Dated June 17, 2014 to Indenture Dated June 10, 2014. Using the parity value method, JCOM's 3.25% convertible notes had a calculated deemed distribution on November 16, 2016 of \$1.2434 per \$1,000 principal amount of the notes. Section 301 applies to the deemed distribution by reasons of sections 305(b)(2) and 305 (c) and is taxable to the note holders.

15 Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis ▶ Provided that the parity value calculation represents fair value, the taxable amount of deemed distribution increases the basis of the notes in the hands of the note holders by \$1.2434 per \$1,000 principal amount of the notes on November 16, 2016.

16 Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates ▶ The amount of the deemed dividend distribution was based on an parity value method as an indicator of the fair market value increase in the conversion ratio. Each investor should discuss the fair value computation with its tax advisors.

The conversion rate changed from 14.4910 common shares to 14.5078 common shares per \$1,000 principal amount of the notes. JCOM's common shares are publically traded under the ticker symbol "JCOM". On November 16, 2016, the market close price for JCOM common shares was \$74.07 per share.

**Part II Organizational Action** (continued)

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶  
I.R.C. Section 301(c), 301(d), 305(b)(2), 305(c), and 316.

Blank lines for listing applicable Internal Revenue Code sections.

18 Can any resulting loss be recognized? ▶ No resulting loss may be recognized.

Blank lines for providing information regarding resulting loss recognition.

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶  
The reportable tax year is 2016 for taxpayers reporting taxable income on a calendar year basis.

Blank lines for providing other information necessary to implement the adjustment.

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here** Signature ▶ William J. Hammock Date ▶ Dec. 31, 2016

Print your name ▶ William J. Hammock Title ▶ Tax Director

<b>Paid Preparer Use Only</b>	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	<u>N/A</u>				
	Firm's name ▶	Firm's EIN ▶		Phone no.	
	Firm's address ▶				