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Campaigner® Email Marketing Wins a Gold and Two Silver Stevie® Awards in 2017 International Business Awards

Customer Service Executive, Department and Team of the Year all Garner Awards

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. ("j2") (NASDAQGS: JCOM), a leading provider of business cloud and digital media services, announced today that its Campaigner® email marketing solution has won three Stevie® Awards in the "Customer Service - Telecommunications" category in The 14th Annual International Business Awards.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide — public and private, for-profit and non-profit, large and small — are eligible to submit nominations. j2's Campaigner Email Marketing brand won in the Customer Service Executive of the Year, Customer Service Department of the Year, and Customer Team of the Year categories for Telecommunications.

"Our outstanding customer service team continues to win accolades and these three latest International Business Awards are, yet again, confirmation of our dedication to customers," said Hemi Zucker, CEO, j2 Global, Inc. "These prestigious awards demonstrate the excellent support that each and every member of the Campaigner support team is committed to providing to our customers, seven days a week, 24 hours a day, 365 days a year."

The 2017 IBAs received more than 3,900 entries and Stevie Award winners were determined by the average scores of more than 200 executives worldwide who participated on 12 juries. This year's awards will be presented in Barcelona, Spain on October 21, 2017.

"The IBA judges from across the world were highly impressed with the nominations they reviewed this year. With the level of achievement documented in the nominations from 60 nations, the Stevie Awards are proud to honor organizations that demonstrate a high level of achievement in a variety of industries," said Michael Gallagher, president and founder of the Stevie Awards. "We look forward to sharing many of these stories with people around the world over the coming months, through the Stevie Awards blog and social media channels, with the hope to inspire others to high achievement."

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About Campaigner

Campaigner is a robust email marketing solution built by marketers to help small, medium and large businesses strengthen customer relationships and drive sales. Features include professional email campaign creation, industry-leading A/B split testing, advanced list management and segmentation tools, targeted email autoresponders and workflows, powerful API and CRM integration, and detailed campaign reporting. White label solutions are also available for resellers, agencies, and franchises. Campaigner is a brand of the j2 Cloud Services division of j2 Global, Inc. and a registered trademark of j2 Global Canada, Inc. Learn more at www.campaigner.com.

About j2 Global

j2 Global, Inc. (NASDAQ: JCOM) provides Internet services through two segments: Business Cloud Services and Digital Media. The Business Cloud Services segment offers Internet fax, virtual phone, unified communications, hosted email, email marketing, online backup and CRM solutions. It markets its services principally under the brand names [eFax®](#), [eVoice®](#), [Onebox®](#), [FuseMail®](#), [Campaigner®](#), [KeepItSafe®](#), [Livedrive®](#) and [LiveVault®](#), and operates a messaging network spanning 50 countries on six continents. The Digital Media segment offers technology, gaming, lifestyle and healthcare content through its digital properties, which include [PCMag](#), [IGN](#), [AskMen](#), [Speedtest](#), [Offers](#), [ExtremeTech](#), [Geek](#), [Toolbox](#), [Techbargains](#), [emedia](#), [Salesify](#), [Everyday Health](#) and others. As of December 31, 2016, j2 achieved 21 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 nominations each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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