



September 13, 2016

## **j2 Global's Campaigner® Email Marketing Wins Two Gold Stevie® Awards in The 2016 International Business Awards<sup>SM</sup>**

*Both Awards Acknowledge Outstanding Customer Service for Campaigner*

LOS ANGELES--(BUSINESS WIRE)-- Campaigner Email Marketing, a brand of j2 Global, Inc., will be recognized at the 13<sup>th</sup> Annual International Business Awards as the winner of two Gold Stevie Awards for Customer Service Department of the Year and Customer Service Team of the Year in Telecommunications.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide - public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2016 IBAs received entries from more than 60 nations and territories.

The first Gold Stevie Award win for the "j2 Global Campaigner Support Department" acknowledges the combined efforts of the Customer Support and Client Success groups in providing customer satisfaction from account onboarding through implementation. The second Gold Stevie Award win for the "j2 Global Campaigner Support Team" is for the outstanding and dedicated customer support provided in front-line calls, 24 hours a day, 7 days a week, and 365 days a year.

"Winning not just one, but two awards this year, is yet again a testament to the hard work, dedication and excellent support that each and every member of the Campaigner support and client services teams team are committed to providing year-round to our customers," said Hemi Zucker, CEO, j2 Global, Inc. "We are honored three years running by this success and continue to be proud to be able to offer such industry-leading customer care."

Nicknamed the Stevies for the Greek word for "crowned," the awards will be presented to winners at a gala awards banquet at the Rome Cavalieri Waldorf Astoria Hotel in Rome, Italy on October 21, 2016.

"This year's IBA judges were treated to many remarkable and inspiring stories of achievement around the world," said Michael Gallagher, president and founder of the Stevie Awards. "We look forward to sharing many of these stories with people around the world over the coming months, through the Stevie Awards blog and social media channels, with the hope that they will inspire and instruct the next generation of business achievers."

Details about The International Business Awards and the lists of Stevie Award winners are available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

### **About Campaigner**

[Campaigner](http://www.campaigner.com)® is a robust email marketing solution built by marketers to help small, medium and large businesses strengthen customer relationships and drive sales. Features include professional email campaign creation, industry-leading A/B split testing, advanced list management and segmentation tools, targeted email autoresponders and workflows, powerful API and CRM integration, and detailed campaign reporting. White label solutions are also available for resellers, agencies, and franchises. Campaigner is a brand of the j2 Cloud Services™ division of j2 Global, Inc. and a registered trademark of j2 Global Canada, Inc. Learn more at [www.campaigner.com](http://www.campaigner.com).

### **About j2 Global**

j2 Global, Inc. provides Internet services through three divisions: j2 Cloud Connect, j2 Cloud Services™ and j2 Digital Media. j2 Cloud Connect offers Internet fax, virtual phone and unified communications solutions. It markets its services principally under the brand names [eFax](#)®, [eVoice](#)® and [Onebox](#)®, and operates a messaging network spanning 50 countries on six continents. j2 Cloud Services offers hosted email, email marketing, online backup and CRM solutions. It markets its services principally under the brand names [FuseMail](#)®, [Campaigner](#)®, and [KepttSafe](#)®. The j2 Digital Media division offers technology, gaming and lifestyle content through its digital properties, which include [PCMag.com](#), [IGN.com](#), [AskMen.com](#), [Toolbox.com](#) and others. The Digital Media division also operates [NetShelter](#)® Powered by [BuyerBase](#)®, an

advanced digital ad targeting platform, and [Ziff Davis B2B](#), a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2015, j2 had achieved 20 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit [www.j2global.com](http://www.j2global.com).

### **About the Stevie Awards**

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 nominations each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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