

Report of Organizational Actions Affecting Basis of Securities

▶ See separate instructions.

Part I Reporting Issuer

1 Issuer's name j2 Global, Inc.		2 Issuer's employer identification number (EIN) 47-1053457	
3 Name of contact for additional information Investor Relations	4 Telephone No. of contact 800-577-1790	5 Email address of contact investor@j2global.com	
6 Number and street (or P.O. box if mail is not delivered to street address) of contact 6922 Hollywood Blvd.		7 City, town, or post office, state, and Zip code of contact Hollywood, CA 90028	
8 Date of action 5/16/2016		9 Classification and description 3.25% Convertible Notes Conversion Rate Adjustment	
10 CUSIP number 48123V AC	11 Serial number(s)	12 Ticker symbol JCOM	13 Account number(s)

Part II Organizational Action Attach additional statements if needed. See back of form for additional questions.

14 Describe the organizational action and, if applicable, the date of the action or the date against which shareholders' ownership is measured for the action ▶ On May 16, 2016, j2 Global, Inc. ("JCOM") adjusted the conversion rate on its 3.25% convertible notes pursuant to Article 12 of the First Supplemental Indenture Dated June 17, 2014 to Indenture Dated June 10, 2014. JCOM's 3.25% convertible notes had a deemed distribution on May 16, 2016 of \$.9501 per \$1,000 principal amount of the notes. Section 301 applies to the deemed distribution by reasons of sections 305(b)(2) and 305 (c) and is taxable to the note holders.

15 Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis ▶ The taxable amount of deemed distribution increases the basis of the notes in the hands of the note holders by \$.9501 per \$1,000 principal amount of the notes on May 16, 2016.

16 Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates ▶ The amount of the deemed dividend distribution was based on the fair market value of the increase in the conversion rate. The conversion rate changed from 14.4599 common shares to 14.4750 common shares per \$1,000 principal amount of the notes. JCOM's common shares are publically traded under the ticker symbol "JCOM". On May 16, 2016, the market close price for JCOM common shares was \$62.92 per share.

