Form **8937**

(December 2011)
Department of the Treasury
Internal Revenue Service

Report of Organizational Actions Affecting Basis of Securities

➤ See separate instructions.

OMB No. 1545-2224

Part I Reporting I	ssuer					
1 Issuer's name				2 Issuer's employer identification number (EIN)		
j2 Global, Inc.				47-1053457		
3 Name of contact for add	ditional information	4 Telephon	e No. of contact	5 Email address of contact		
Traine or contact of acc	anona monnation	4 Telephon	ie No. of Comact	5 Email address of contact		
Investor Relations			800-577-1790	investor@j2global.com		
6 Number and street (or P	O. box if mail is not	7 City, town, or post office, state, and Zip code of contact				
6922 Hollywood Blvd. 8 Date of action		Hollywood, CA 90028				
O Date of action		9 Class	sification and description			
8/15/2016		3 25% C	onvertible Notes Conversion	Data Adjustment		
10 CUSIP number	11 Serial number(12 Ticker symbol	13 Account number(s)		
		-,	The right of the control of the cont	To Troopart Hamborton		
48123V AC			JCOM			
Part II Organization	nal Action Attac	ch additional	statements if needed. See	back of form for additional questions.		
				against which shareholders' ownership is measured for		
				rate on its 3.25% convertible notes pursuant to		
Article 12 of the First Supp	lemental Indenture	Dated June	17, 2014 to Indenture Dated J	une 10, 2014. JCOM's 3.25% convertible notes had a		
				otes. Section 301 applies to the deemed distribution		
by reasons of sections 305						

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15 Describe the quantitati	ve effect of the orga	nizational acti	on on the basis of the security	in the hands of a U.S. taxpayer as an adjustment per		
share or as a percentag	ge of old basis ▶ Th	e taxable am	ount of deemed distribution i	ncreases the basis of the notes in the hands of the		
note holders by \$1.0899 per		mount of the	notes on August 15, 2016	roreuses are basis of the flotes in the flattes of the		
	. o i jood priirioipui u	mount of the	Hotes on August 10, 2010.			
						
						
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16 Describe the calculation	n of the change in h	asis and the d	ata that supports the calculation	on, such as the market values of securities and the		
				e fair market value of the increase in the conversion		
rate. The conversion rate of	hanged from 14 47	FO common s	characte 14 4010 common al	ares per \$1,000 principal amount of the notes.		
JCOM's common shares are publically traded under the ticker symbol "JCOM". On August 15, 2016, the market close price for JCOM common shares was \$68.12 per share.						
Common Shares Was \$00,12	per Share.	···				
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		·		Market Control of the		

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Part		Organizational Action (continued)	
			· · · · · · · · · · · · · · · · · · ·
		applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based 🕽	
I.R.C. S	ectio	301(c), 301(d), 305(b)(2), 305(c), and 316.	
-			7-7-1
			THE STREET STREET, STR

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40 C	on on	regulting loop he recommised 0 h. Al	
18 C	dii dii	resulting loss be recognized? ► No resulting loss may be recognized.	
			
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		Media	
19 Pr	ovide	any other information necessary to implement the adjustment, such as the reportable tax year ▶	
The repo	ortabl	e tax year is 2016 for taxpayers reporting taxable income on a calenadar year basis.	
		January January 1997	
·			
	Under	penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, a	and to the best of my knowledge and
	Delle1,	t is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer	rer has any knowledge.
Sign			12 2
Here	Signat	ire 1 Main J. Humork Date Date Date	13,2016
	Print y	our name ► William J. Hammock Title ► Tax Direct	or
Paid	j	Print/Type preparers's name Preparer's signature Date	Check if PTIN
Prepai	rer		self-employed
Jse O		Firm's name	Firm's EIN ▶
		Firm's address ▶	Phone no.
Send For	m 893	7 (including accompanying statements) to: Department of the Treasury, Internal Revenue Service, Ogde	