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SugarSync® Made Available to eFax® Subscribers for 50% Off

j2 Global® leverages rapidly expanding product portfolio to bring customers exclusive offers

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. (NASDAQ: JCOM), the global provider of Internet services, today announced that it will be making online file backup, access, synchronization and sharing service [SugarSync®](#), available to paid eFax® subscribers in North America, at a 50% discount for the first year.

SugarSync was acquired by j2 Global earlier this year and has consistently held its place in [Top10Reviews.com](#)'s top 10 consumer Backup, Sync & Share category since 2009. SugarSync already backs up the files of millions of users worldwide, including the customers of France Telecom's mobile division Orange and Softbank Mobile, who have selected SugarSync as a partner to bring cloud backup services to the ever expanding mobile marketplace.

Unlike major competitors, SugarSync provides customers with backup and a way to sync any folder on a computer or mobile device regardless of the file types it contains.

"Smartphones are rapidly replacing digital cameras as the default way consumers take pictures and videos. But with limited storage, and file sizes rapidly increasing, storage space is at a premium. Many phones and tablets are also stolen, broken or lost each year, and while these can be replaced, nothing can replace the moments captured in the photos and videos that live on the device," commented Hemi Zucker, CEO of j2 Global. "Our customers can now easily protect their media in our encrypted data centres, without needing to worry about escalating storage demands. SugarSync is helping consumers worldwide to keep precious records safe."

Zucker added, "When we acquired SugarSync, we knew we were adding a world-class technology platform to the j2 family. SugarSync has worked hard in the last seven years to establish an excellent reputation in the industry and a strong brand, and are continuing that great work today."

This exclusive offer is available to paid eFax subscribers in North America for a limited time only, and expires at the end of July.

About SugarSync®

SugarSync is a backup service that allows users to store, access, sync and share all of their documents, photos, music and movies across all of their computers and mobile devices. SugarSync is used in over 120 countries by millions of customers. Companies such as France Telecom-Orange, SoftBank Mobile and more have selected SugarSync as a partner to bring cloud storage and file sharing services to their customers. Learn more at www.sugarsync.com.

About j2 Global®

j2 Global, Inc. (NASDAQ:JCOM) and its affiliates provide Internet services through their two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names [eFax®](#), [eVoice®](#), [FuseMail®](#), [Campaigner®](#), [KeepItSafe®](#), [Livedrive®](#) and [Onebox®](#) and operates a messaging network spanning 49 countries on six continents.

The Digital Media Division offers technology, gaming and lifestyle content through its digital properties which include [PCMag.com](#), [IGN.com](#), [AskMen.com](#), [Toolbox.com](#) and others. The Digital Media Division also operates NetShelter® Powered by BuyerBase®, an advanced digital ad targeting platform, and [Ziff Davis B2B](#), a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2014, j2 Global had achieved 19 consecutive fiscal years of revenue growth.

For more information about j2 Global, please visit www.j2global.com.

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Babel PR
Max Deeley
Tel: +44 (0)20 7199 3970
max@babelpr.com

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