

## **eVoice® Means Big Business for Virtual Companies**

### **As the economy continues to shape trends in how and where people work, virtual offices look to technologies like the eVoice® branded service to help create a professional image**

LOS ANGELES, CA. July 20, 2010 - The growth trend in virtual companies - those businesses that operate as a single entity with individuals working from dispersed home-based offices - is leading to more companies relying on virtual voice services such as the [eVoice®](#) branded service to help address a common perception problem: that a company without a physical central office is not really a viable, professional business.

Virtual companies like Conversify, a fast-growing social media marketing agency with home-based offices stretching from Alaska to England, use [eVoice](#) branded virtual voice services from technology leader j2 Global Communications, Inc. to help create a "big business" image.

With the [eVoice](#) branded service, callers to Conversify's main number now get greeted by a professional "virtual receptionist" who directs them to select from a menu of individual extensions. The individual extensions seamlessly route the call to the desired home-based associate, ringing at that associate's preferred contact phone number - home phone, cell phone, etc.

"There's this attitude around home-based workers that you're not a real company if you've got nine different people with nine different numbers," said Conversify partner and co-founder Monique Elwell. "With the eVoice branded service, incoming calls to our company are greeted with a professional recording, helping reinforce the perception that each of our associates is part of a real office environment. Even though many people tend to know we're a virtual company - with people working from different offices - having those offices reachable from a single number mentally helps our clients and prospects perceive us as being a more cohesive team."

The eVoice branded virtual voice service offers a choice of three plans, starting as low as \$12.95/mo and including: choice of toll-free or local number; auto attendant; call routing (forwarding, transfer, screening); enhanced voicemail; voicemail-to-text; customized professional greeting; conference calling; online account administration and call history; custom hold music; and more. Free apps for the iPhone®, BlackBerry®, and Android® mobile phones are also available. A six month free trial is currently available at [www.eVoice.com](http://www.eVoice.com).

eVoice is a registered trademark of j2 Global Communications, Inc.

#### **About j2 Global Communications**

Founded in 1995, j2 Global Communications, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses around the world. With offices in eight cities worldwide, j2 Global's network spans more than 3,600 cities in 48 countries on six continents. The Company's websites appear in numerous languages, including Dutch, French, German, Spanish, English and more. Payments are accepted in currencies that include the U.S. Dollar, British Pound, Canadian Dollar, Japanese Yen, Euro, Hong Kong Dollar and more. j2 Global provides live sales and customer service support in multiple languages, including English, Spanish, Dutch, German, French, Cantonese and more. j2 Global markets its services principally under the brands eFax®, eFax Corporate®, Onebox®, eVoice® and Electric Mail®. As of December 31, 2009, j2 Global had achieved 14 consecutive fiscal years of revenue growth and eight consecutive fiscal years of positive and growing operating earnings. For more information about j2 Global, please visit [www.j2global.com](http://www.j2global.com).

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