

eFax Expands Presence in Asia-Pacific

eFax(R) ramps up operations in Japan with launch of a Japanese language website and Japanese-speaking sales/support teams. The company will also add new cities to its current network.

LOS ANGELES, June 9, 2010 /PRNewswire via COMTEX News Network/ -- eFax(R), the leading global brand in online fax and the industry's largest fax to email provider with 11 million customers worldwide, is expanding its presence in Asia-Pacific. eFax is already available in Tokyo and Osaka. The expansion includes adding new cities and local eFax numbers, the launch of a Japanese language website and Japanese-speaking customer service/sales teams, and an eFax office operating out of the Chiyoda-ku area of Tokyo. The new eFax website is online at www.efax.co.jp.

(Logo: <http://photos.prnewswire.com/prnh/20090826/LA66534LOGO>)

Japan is the world's second largest market for personal computers and the number one market in facsimile machines per capita. eFax allows faxes to be sent and received via email, greatly reducing the reliance on dedicated fax machines and giving both desktop and laptop computer owners the ability to send and receive faxes from any location that has wi-fi or Internet access.

eFax has successfully launched local sites in various languages throughout Europe, including English, French, Dutch, German, and Spanish. In addition to the dedicated Japanese language website, Japanese-speaking telesales and technical support personnel are now available to help customers sign up for, and use, the eFax service.

Backed by j2 Global Communications, Inc., a publicly traded company (Nasdaq: JCOM) and leading cloud services provider, eFax is a pioneer in the fax business, with a string of technology and business firsts dating back to 1988. 22 years after its start, eFax remains an important communications tool for individuals and companies of all sizes, from sole proprietors with a single fax number to Fortune 500 companies with thousands of fax numbers.

"Up until now, Japan has been under-serviced as it relates to online fax," said Hemi Zucker, CEO for j2 Global Communications, Inc. "Our continued growth into this market, which will continue through this year, will give Japanese customers the ability to cut the cord to their dedicated fax machines and experience the flexibility and cost savings eFax brings."

About j2 Global Communications

Founded in 1995, j2 Global Communications, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses around the world. With offices in eight cities worldwide, j2 Global's network spans more than 3,500 cities in 48 countries on six continents. The company's websites appear in numerous languages, including Dutch, French, German, Spanish, English and more. Payments are accepted in currencies that include the U.S. Dollar, British Pound, Canadian Dollar, Japanese Yen, Euro, Hong Kong Dollar and more. j2 Global provides live sales and customer service support in multiple languages, including English, Spanish, Dutch, German, French, Cantonese and more. j2 Global markets its services principally under the brands eFax(R), eFax Corporate(R), Onebox(R), eVoice(R) and Electric Mail(R). As of December 31, 2009, j2 Global had achieved 14 consecutive fiscal years of revenue growth and eight consecutive fiscal years of positive and growing operating earnings. For more information about j2 Global, please visit www.j2global.com.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Act of 1995, particularly those announcing the Company's plans to continue to expand to additional cities and add additional local eFax numbers in Japan. These forward-looking statements are based on management's current expectations and the Company may decide to change, slow or abandon its plans to further expand into the Japanese market. Although management's expectations may change after the date of this press release, the Company undertakes no obligation to revise or update these statements.

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