



**Global
Communications**

**14th Annual Institutional Investor Forum
(Based upon FY 2009 Results)
March 24, 2010**

Safe Harbor for Forward-Looking Statements

Certain statements in this presentation constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management’s current expectations or beliefs as of March 24, 2010 and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. We undertake no obligation to revise or publicly release the results of any revision to these forward-looking statements. Readers should carefully review the risk factors described in this presentation. Such forward-looking statements address the following subjects, among others:

- Future operating results
- Global economic conditions
- Subscriber growth, retention and usage levels
- Fax and voice service growth
- New products, services and features
- Corporate spending
- Intellectual property
- Liquidity
- Network capacity, coverage and security
- Regulatory developments
- Taxes

All information in this presentation speaks as of March 24, 2010 and any distribution of this presentation after that date is not intended and will not be construed as updating or confirming such information.

Risk Factors

The following factors, among others, could cause our business, prospects, financial condition, operating results and cash flows to be materially adversely affected:

- Inability to sustain growth in our customer base, revenue or profitability, particularly in light of the uncertain U.S. or worldwide economy and the related impact on customer acquisitions, cancelations and credit card payment declines
- Competition in price, quality, features and geographic coverage
- Higher than expected tax rates or exposure to additional tax liability
- Inability to obtain telephone numbers in sufficient quantities on acceptable terms in desired locations
- Enactment of burdensome telecommunications or Internet regulations including increased taxes or fees
- Reduced use of fax services due to increased use of email, scanning or widespread adoption of digital signatures
- Inadequate intellectual property protection or violations of third party intellectual property rights
- System failures or breach of system or network security and resulting harm to our reputation
- Inability to adapt to technological change, or third party development of new technologies superior to ours
- Loss of services of executive officers and other key employees
- Inability to maintain existing or enter into new supplier and marketing relationships on acceptable terms
- Other factors set forth in our Annual Report on Form 10-K, and the other reports filed by us from time to time with the Securities and Exchange Commission

Messaging/Communications as a Service



Fax

eFax

fax.com

RapidFAX

smartfaxTM



Voice

eVoice

onebox

eReceptionist



Email

electricm@il

MailWise

Core j2 Global Assets

1.275 M Paid DIDs

Global Advanced Messaging Network

- ◆ 3,539 cities in 46 countries on 6 continents

Intellectual Property

- ◆ Many issued patents and licensing programs designed to monetize the portfolio
- ◆ Protection of brands and marks

Expertise

- ◆ Effective customer acquisition strategies and Web marketing
- ◆ Breadth, depth and management of a complex network & architecture
- ◆ Successful acquisition and integration of 25 businesses in 7 countries as of 2/18/2010

Strong Financial Position

- ◆ 14 consecutive years of Revenue growth
- ◆ 8 consecutive years of positive and growing Operating Earnings
- ◆ \$22.2M of Free Cash Flow (Q4 2009)
- ◆ \$243.7M of cash & investments to fund growth/ No debt (at 12/31/09)

Subscriber Acquisition

Individuals

- ◆ Targeted marketing (search, online media and radio)
- ◆ Sold through: eFax.com, Onebox.com, eVoice.com, Fax.com, Rapidfax.com and other brand Websites
- ◆ Use of proprietary Life Cycle Management
- ◆ Advertising, Up-selling, and Calling-Party-Pays revenue supports the Free base

Small to Mid-Sized Businesses (SMBs)

- ◆ Sold through: eFax Corporate, Onebox and eVoice Websites
- ◆ Supported by Chat and Telesales groups in U.S. and Europe (in multiple languages)
- ◆ Self-service Web-based broadcast fax engine at jblast.com
- ◆ Outsourced email, spam & virus protection and archiving
- ◆ Use of proprietary Life Cycle Management (i.e. feature up-sell)

Enterprise (SMEs)/Large Enterprise/Government

- ◆ Direct sales force in U.S. and Europe
- ◆ Marketed through Web and traditional direct selling methods
- ◆ Designed for > 150 DID accounts

Paid Subscription Drivers

Eight Drivers for Paid DID Additions

- ◆ **Subscribers coming directly to the Company's Websites/Telesales**
 - Brand awareness driven by demand-generation programs and "word of mouth"
 - Search engine discovery
 - Accounts for 40%+ of monthly paid DID signups
- ◆ **Free-to-Paid subscriber upgrades**
 - Life Cycle Management
- ◆ **eFax Corporate SMB sales**
 - Hybrid Website and human interaction (i.e. Telesales)
- ◆ **Direct SME/Enterprise/Government**
 - Through the outside Corporate Sales team
- ◆ **Direct domestic marketing spend for paid subscribers**
 - Targeted marketing program across various media
- ◆ **International marketing programs**
- ◆ **Cross-sell**
 - Offer additional services to existing customers
- ◆ **Acquisitions**

Financial Highlights

FY '09 GAAP & Non-GAAP Results

	FY 2009 GAAP		FY 2009 Non-GAAP	
	\$	Margin	\$	Margin
Revenues	\$245.6M		\$245.6M	
Gross Profit/Margin ⁽¹⁾	\$200.8M	81.8%	\$202.1M	82.3%
Operating Profit/Margin ⁽¹⁾	\$104.5M	42.5%	\$117.9M	48.0%
EPS ⁽²⁾	\$1.48/Share		\$1.85/Share	
Free Cash Flow ⁽³⁾	\$101.6M			
Cash and Investments	\$243.7M			

⁽¹⁾ Non-GAAP excludes share-based compensation, impairment of auction rate and related securities, gain on sale of investments and disposal of long lived asset, in each case, net of tax.

⁽²⁾ Non-GAAP excludes share-based compensation, impairment of auction rate and related securities, gain on sale of investments and disposal of long lived asset, in each case, net of tax. Full year GAAP tax rate is 31.7% and non-GAAP is 29.6%.

⁽³⁾ See slide 16 for computation of free cash flow.

2009 Recap and 2010 Outlook

Recap 2009 Guidance: Modest increase in Revenues and Non-GAAP EPS

Financial Results


- ◆ 1.7% Revenue Growth
- ◆ 8.8% Non-GAAP EPS Growth
- ◆ 11.4% EBITDA Growth
- ◆ 13.1% FCF Growth

Operational Results

- ◆ Cancel rate peaked @ 3.7% in March 2009; highest level since Q1 2003 (3.6%)
 - Rate declined to 3.0% by Q4
- ◆ 2009 Growth Drivers:
 - Voice year-over-year revenue growth of 28%
 - Corporate revenue growth of 4% with 22 wins, ending the year with 76 large accounts
 - International revenue growth ~ 5%, mostly in local currencies

2010 Outlook M&A

M&A

- ◆ Quexion  anti-spam/virus protection, hosted email and security
- ◆ Reality Telecom eReceptionist  UK based voice service, fully compatible with
- ◆ Trustfax **TrustFax** U.S. based fax to email for individuals and SMB; top 5 in U.S. market
- ◆ M&A pipeline – solid pipeline with multiple targets in multiple countries; predominantly international opportunities for fax and voice with email deals available globally

2010 Outlook Organic Growth

Fax

- ◆ Geographic expansion – planning accelerated growth in telephone numbers around the world: adding both countries and area codes outside of the U.S. and Europe
- ◆ Organizational enhancements to permit focus on EMEA (Europe, Middle East and Africa) and ROW (Rest of the World)
 - EMEA revenue run rate approx. \$30M; headquarters in Dublin managed by recently recruited in-country European VP
 - Expansion and penetration into ROW territories led by our International VP who built EMEA from almost zero to a \$30M business. Focus on Canada, Asia-Pacific, and Latin America
- ◆ Expect Fax DID growth to surpass total revenue growth
- ◆ eFax Corporate: Increase our enterprise sales staff by 20% and increase sales in the government sector

Voice

- ◆ Crack the code for free-to-paid model a-la' eFax free, provide high value free trial to business users
- ◆ Focus on branding strategy and market leadership, EU expected to be higher growth
- ◆ Continue cross-selling efforts, improving retention, and rolling out new features

Advertising

- ◆ Reinvest in our fax brands, focus on eFax U.S. via free offering and media spend
- ◆ Additional marketing spend outside of search engines for Onebox and eVoice
- ◆ Expand in Japan market, multi-year plan

Supplemental Information

Metrics

Revenues

	2008					2009				
	Q1	Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total
Fixed Subscriber Revenues	\$44,260	\$46,593	\$47,481	\$48,125	\$186,459	\$48,799	\$49,726	\$49,782	\$49,612	\$197,918
Variable Subscriber Revenues	12,956	12,943	12,985	11,503	50,388	10,842	11,322	11,264	10,576	44,004
Subscriber Revenues	\$57,216	\$59,536	\$60,466	\$59,628	236,847	\$59,640	\$61,049	\$61,046	\$60,188	241,923
Other Revenues	1,433	1,140	1,086	1,014	4,673	751	1,415	756	727	3,648
Total Revenues	\$58,649	\$60,676	\$61,552	\$60,642	241,520	\$60,391	\$62,464	\$61,801	\$60,915	245,571
DID - Based Revenues	\$55,301	\$57,551	\$58,440	\$57,698	\$228,990	\$57,449	\$58,904	\$58,969	\$58,121	\$233,443
Non-DID Revenues	3,348	3,125	3,112	2,944	12,529	2,942	3,560	2,832	2,793	12,128
Total Revenues	\$58,649	\$60,676	\$61,552	\$60,642	241,519	\$60,391	\$62,464	\$61,801	\$60,915	245,571
Subscriber Revenues/Total Revenues	97.6%	98.1%	98.2%	98.3%	98.1%	98.8%	97.7%	98.8%	98.8%	98.5%
DID - Based/Total Revenues	94.3%	94.8%	94.9%	95.1%	94.8%	95.1%	94.3%	95.4%	95.4%	95.1%
% Fixed Subscriber Revenues	77.4%	78.3%	78.5%	80.7%	78.7%	81.8%	81.5%	81.5%	82.4%	81.8%
% Variable Subscriber Revenues	22.6%	21.7%	21.5%	19.3%	21.3%	18.2%	18.5%	18.5%	17.6%	18.2%

----- (in Thousands) -----

DIDs

Paid DIDs ⁽¹⁾	1,098,650	1,162,872	1,198,950	1,236,079	1,273,876	1,274,145	1,274,240	1,275,486
Average Monthly Revenue/DID	\$16.30	\$16.29	\$15.87	\$15.29	\$14.85	\$14.96	\$15.03	\$14.85
Cancel Rate ⁽²⁾	2.8%	2.9%	3.0%	3.1%	3.5%	3.3%	3.1%	3.0%
Free DIDs (MM)	10.1	10.2	10.4	10.4	10.1	10.1	10.0	9.9
Average Monthly Revenue/DID	\$0.08	\$0.07	\$0.07	\$0.06	\$0.05	\$0.06	\$0.05	\$0.04
Cities Covered	3,084	3,126	3,137	3,135	3,207	3,327	3,500	3,539
Countries Covered	44	45	46	46	46	46	46	46

Financials

Cash & Investment (millions)	\$181.3	\$149.9	\$151.8	\$161.9	\$179.3	\$194.8	\$222.5	\$243.7		
Free Cash Flow ⁽³⁾ (millions)	\$27.2	\$23.2	\$15.0	\$24.4	\$89.8	\$30.4	\$22.9	\$26.1	\$22.2	\$101.6

⁽¹⁾ Paid DIDs reflect reserves for anticipated product migration and/or price increase.

⁽²⁾ Cancel Rate is defined as individual customer DIDs with greater than 4 months of continuous service (continuous service includes customer DIDs which are administratively cancelled and reactivated within a calendar month), and DIDs related to enterprise customers beginning with their first day of service. Calculated monthly and expressed here as an average over the three months of the quarter.

⁽³⁾ Free cash flow is net cash provided by operating activities, less purchases of property, plant and equipment, plus excess tax benefits from share based compensation. See slide 16 for computation of free cash flow.

Computation of Free Cash Flow

(\$ in millions)

	Q4 '07	Q1 '08	Q2 '08	Q3 '08	Q4 '08	Q1 '09	Q2 '09	Q3 '09	Q4 '09
Net cash provided by operating activities	\$25.779	\$27.411	\$23.840	\$15.676	\$23.789	\$31.152	\$20.362	\$26.469	\$23.850
Purch. of property & equipment	(\$4.340)	(\$0.469)	(\$0.796)	(\$0.937)	(\$0.305)	(\$0.721)	(\$0.217)	(\$0.767)	(\$1.546)
Excess tax benefit from share based compensation	\$1.271	\$0.239	\$0.204	\$0.212	\$0.910	\$0.005	\$2.718	\$0.403	(\$0.063)
Free Cash Flow ⁽¹⁾	\$22.710	\$27.181	\$23.248	\$14.951	\$24.394	\$30.436	\$22.863	\$26.105	\$22.241

- (1) Free cash flow is defined as net cash provided by operating activities, less purchases of property, plant and equipment, plus excess tax benefit from share based compensation. Free cash flow amounts are not meant as a substitute for GAAP, but are solely for informational purposes.

j2 Global Key Financial & Operating Metrics, 2000-2009

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Total Revenue (\$ in Millions)	\$13.9	\$33.3	\$48.2	\$71.6	\$106.3	\$143.9	\$181.1	\$220.7	\$241.5	\$245.6
<i>Annual Growth</i>		139%	45%	49%	48%	35%	26%	22%	9%	2%
Paid DIDs (<i>in thousands</i>)	N/A	N/A	270	400	554	740	907	1,064	1,236	1,275
Avg. Revenue per User (Subscriber Rev)	N/A	N/A	\$14.57	\$15.88	\$16.82	\$16.75	\$16.45	\$16.75	\$15.96	\$15.09
EBITDA (\$ in Millions) ⁽¹⁾	(\$18.0)	\$0.7	\$17.4	\$31.2	\$50.3	\$68.4	\$80.0	\$104.0	\$119.1	\$132.6
<i>Margin (%)</i>	-129%	2%	36%	44%	47%	47%	44%	47%	49%	54%
Free Cash Flow (\$ in Millions) ⁽²⁾	(\$14.4)	\$0.2	\$13.5	\$29.1	\$43.8	\$55.4	\$67.3	\$88.6	\$89.8	\$101.6

- (1) EBITDA is defined as Operating Income adjusted to include depreciation and amortization and, for 2009, excludes loss on disposal of long lived asset
- (2) FCF is defined as net cash provided by operating activities, less purchases of property, plant and equipment, plus excess tax benefit from share based compensation. Free cash flow amounts are not meant as a substitute for GAAP, but are solely for informational purposes. See slide 16 for additional information on the computation of free cash flow.

Non-GAAP Results & Reconciliation to GAAP

j2 GLOBAL COMMUNICATIONS, INC.
UNAUDITED RECONCILIATION OF NON-GAAP FINANCIAL RESULTS
THREE MONTHS AND TWELVE MONTHS ENDED DECEMBER 31, 2009
(UNAUDITED, IN THOUSANDS, EXCEPT SHARE AND PER SHARE AMOUNTS)

	THREE MONTHS ENDED DECEMBER 31, 2009			TWELEVE MONTHS ENDED DECEMBER 31, 2009		
	Reported	Non-GAAP Entries	Non-GAAP	Reported	Non-GAAP Entries	Non-GAAP
Revenues						
Subscriber	\$ 60,188	\$ -	\$ 60,188	\$ 241,922	\$ -	\$ 241,922
Other	727	-	727	3,649	-	3,649
Total revenue	60,915	-	60,915	245,571	-	245,571
Cost of revenues ⁽¹⁾	10,480	(328) ⁽¹⁾	10,152	44,730	(1,263) ⁽¹⁾	43,467
Gross profit	50,435	328	50,763	200,841	1,263	202,104
Operating expenses:						
Sales and marketing ⁽¹⁾	9,563	(480) ⁽¹⁾	9,083	37,006	(1,818) ⁽¹⁾	35,188
Research, development and engineering ⁽¹⁾	2,972	(219) ⁽¹⁾	2,753	11,657	(853) ⁽¹⁾	10,804
General and administrative ⁽¹⁾	11,693	(1,896) ⁽¹⁾	9,797	45,275	(7,084) ⁽¹⁾	38,191
Loss on disposal of long-lived asset ⁽²⁾	2,442	(2,442) ⁽²⁾	-	2,442	(2,442) ⁽²⁾	-
Total operating expenses	26,670	(5,037)	21,633	96,380	(12,197)	84,183
Operating earnings	23,765	5,365	29,130	104,461	13,460	117,921
Other-than-temporary impairment losses ⁽³⁾	(150)	150 ⁽³⁾	-	(9,343)	9,343 ⁽³⁾	-
Interest and other income, net ⁽⁴⁾	2,184	(1,812) ⁽⁴⁾	372	2,661	(1,812) ⁽⁴⁾	849
Earnings before income taxes	25,799	3,703	29,502	97,779	20,991	118,770
Income tax expense ⁽⁵⁾	8,095	965 ⁽⁵⁾	9,060	30,952	4,204 ⁽⁵⁾	35,156
Net earnings	\$ 17,704	\$ 2,738	\$ 20,442	\$ 66,827	\$ 16,787	\$ 83,614
Diluted net earnings per share	\$ 0.39		\$ 0.45	\$ 1.48		\$ 1.85
Diluted weighted average shares outstanding	45,244,333		45,244,333	45,138,001		45,138,001

⁽¹⁾ Stock-based compensation is as follows: for Q4, Cost of revenues is \$328K, Sales and Marketing is \$480K, R&D is \$219K, and G&A is \$1,896K, for 12 months of 2009, Cost of revenue is \$1,263K, Sales and Marketing is \$1,818K, R&D is \$853K, and G&A is \$7,084K.

⁽²⁾ Loss on disposal of long-lived asset is \$2,442 for Q4.

⁽³⁾ Impairment charge for auction rate securities in Q4 is \$150K, for 12 months of 2009 is \$9,343K.

⁽⁴⁾ Interest and other income is \$1,812 for Q4

⁽⁵⁾ Income tax expense adjusted for the net impact of item 3 above is \$965K.



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