



JAKKS Pacific to Webcast 2009 Second Quarter Earnings Conference Call

MALIBU, Calif., Jul 24, 2009 (BUSINESS WIRE) -- JAKKS Pacific, Inc. (NASDAQ: JAKK) today announced that it will webcast its second quarter earnings conference call with management on Tuesday, July 28, 2009 at 4:45 p.m. Eastern time (1:45 p.m. Pacific time) following the release of JAKKS' financial results. The Company's Chairman and Co-CEO Jack Friedman will lead the call and discuss results for the second quarter and first six months of 2009, as well as future plans and prospects.

To listen to the live webcast, go to the *Investors* section of www.jakks.com, and click on the webcast microphone under *Events and Presentations* at least 15 minutes early to register, download and install any necessary audio software. A telephonic playback will be accessible approximately one hour after the webcast ends by calling 888-843-8996 or 630-652-3044 for international callers, passcode "25020058." The webcast and telephonic playback will be archived for 30 days.

About JAKKS Pacific, Inc.

JAKKS Pacific, Inc. (NASDAQ: JAKK) is a leading designer and marketer of toys and consumer products, with a wide range of products that feature some of the most popular children's toy licenses in the world. JAKKS' diverse portfolio includes Action Figures, Art Activity Kits, Stationery, Writing Instruments, Performance Kites, Water Toys, Sports Activity Toys, Vehicles, Infant/Pre-School, Plush, Construction Toys, Electronics, Dolls, Dress-Up, Role Play, and Pet Toys and Accessories, sold under various proprietary brands including JAKKS Pacific(R), Child Guidance(R), Color Workshop(R), Creative Designs International (TM), Disguise(TM), EyeClops(R), Flying Colors(R), Funnoodle(R), Girl Gourmet(TM), Go Fly a Kite(R), JAKKS Pets(TM), Kids Only(R), Pentech(R), Play Along(R), Plug It In & Play TV Games(TM), Road Champs(R) and Tollytots(R). JAKKS is an award-winning licensee of several hundred nationally and internationally known trademarks including Cabbage Patch Kids, Disney, Graco(R), Nickelodeon, Ultimate Fighting Championship, Warner Bros., World Wrestling Entertainment. JAKKS and THQ Inc. participate in a joint venture that has worldwide rights to publish and market World Wrestling Entertainment video games. For further information, visit www.jakks.com.

This press release may contain statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations, estimates and projections about JAKKS' business based, in part, on assumptions made by its management. These statements are not guarantees of JAKKS' future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including, but not limited to, those described above and the following: changes in demand for JAKKS' products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing and difficulties encountered in the integration of acquired businesses. The forward-looking statements contained herein speak only as of the date on which they are made, and JAKKS does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.

SOURCE: JAKKS Pacific, Inc.

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