



## **JAKKS Pacific(R) to Participate in Piper Jaffray 29th Annual Consumer Conference**

MALIBU, Calif., Jun 01, 2009 (BUSINESS WIRE) -- JAKKS Pacific, Inc. (Nasdaq:JAKK) announced today that the Company will participate in Piper Jaffray's 29<sup>th</sup> Annual Consumer Conference to be held June 9 and June 10, 2009, at Westin New York Times Square, New York City.

JAKKS' Chief Financial Officer, Joel Bennett, will make a formal presentation on Tuesday, June 9, 2009 at 1:15 p.m. ET, which will be webcast live and also archived online on the Investor Relations section of the Company's website [www.jakks.com](http://www.jakks.com) for 30 days.

### **About JAKKS Pacific, Inc.**

JAKKS Pacific, Inc. (NASDAQ:JAKK) is a leading designer and marketer of toys and consumer products, with a wide range of products that feature some of the most popular children's toy licenses in the world. JAKKS' diverse portfolio includes Action Figures, Art Activity Kits, Stationery, Writing Instruments, Performance Kites, Water Toys, Sports Activity Toys, Vehicles, Infant/Pre-School, Plush, Construction Toys, Electronics, Dolls, Dress-Up, Role Play, and Pet Toys and Accessories, sold under various proprietary brands including JAKKS Pacific(R), Child Guidance(R), Color Workshop(R), Creative Designs International (TM), Disguise(TM), EyeClops(R), Flying Colors(R), Funnoodle(R), Girl Gourmet(TM), Go Fly a Kite(R), JAKKS Pets(TM), Kids Only(R), Pentech(R), Play Along(R), Plug It In & Play TV Games(TM), Road Champs(R) and Tollytots(R). JAKKS is an award-winning licensee of several hundred nationally and internationally known trademarks including Cabbage Patch Kids, Disney, Graco(R), Nickelodeon, Ultimate Fighting Championship, Warner Bros., World Wrestling Entertainment. JAKKS and THQ Inc. participate in a joint venture that has worldwide rights to publish and market World Wrestling Entertainment video games. For further information, visit [www.jakks.com](http://www.jakks.com).

*This press release may contain forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995) that are based on current expectations, estimates and projections about JAKKS Pacific's business based partly on assumptions made by its management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such statements due to numerous factors, including, but not limited to, those described above, changes in demand for JAKKS' products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing, and difficulties with integrating acquired businesses. The forward-looking statements contained herein speak only as of the date on which they are made, and JAKKS undertakes no obligation to update any of them to reflect events or circumstances after the date of this release. © JAKKS Pacific, Inc. All Rights Reserved.*

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