



WWF SmackDown! 2: Know Your Role and WWF No Mercy Top the Console Sales Charts as the Holiday Season Kicks Off

Calabasas, CA - February 9, 2001 - THQ Inc. (NASDAQ NMS: THQI) and JAKKS Pacific, Inc. (NASDAQ NMS: JAKK) today announced that its two newest World Wrestling Federation® (NASDAQ NMS: WWFE) licensed video games have both reached the top of the sales charts. According to NPD TRSTS, WWF SmackDown! 2: Know Your Role for PlayStation® is the number one selling PlayStation game and WWF No Mercy® is the number one selling Nintendo® 64 title, topping the charts through the busy Thanksgiving weekend.

"Both WWF No Mercy and WWF SmackDown! 2 have been immediate successes for us since the first day on the shelf," said (insert retailer and name). "Based upon our experience with the previous World Wrestling Federation titles, we expect them to sell very well through the holiday season and beyond."

Not only are game enthusiasts showing their appreciation at retail, but WWF SmackDown! 2: Know Your Role and WWF No Mercy are also garnering strong critical acclaim. IGN-PSX calls WWF SmackDown! 2: Know Your Role "clearly the best wrestling game on the Playstation." Meanwhile, DailyRadar.com says "[WWF No Mercy is] the best wrestling game ever made and one of the best games ever to appear on the N64."

About WWF SmackDown! 2: Know Your Role: Released on November 20, WWF SmackDown! 2: Know Your Role is the sequel to the highly successful WWF SmackDown!?. Developed by Yuke's Co, Ltd. of Japan, it boasts expanded features including all new storylines and gameplay modes such as Ladder Matches, Hell in a Cell, Casket Matches, Tornado Tag Team Matches, and Special Tournaments. Players will have the opportunity to brawl not only in the ring, but also backstage, in the VIP room, in the parking lot, and even in the new World Wrestling Federation Entertainment complex in New York.

About WWF No Mercy: Released on November 13 and developed by Aki Corporation of Japan, WWF No Mercy has more than 65 World Wrestling Federation Superstars to choose from. With new double-team moves, backstage areas, and enhanced graphics plus all-new gameplay modes including Ladder Match and Tag Team Match, WWF No Mercy players will enjoy even more of what makes World Wrestling Federation bedlam so popular.

The Create-A-Superstar feature is back and more robust than ever, allowing players to design characters in unprecedented detail, from physical size and appearance, to personality, attitude, and of course, signature moves. WWF No Mercy will also offer all new storylines, a Special Referee feature, and even a Create a Pay-Per-View Event.

JAKKS Pacific is a multi-brand toy company that designs, develops, produces and markets toys and related products under various brand names (including Flying Colors®, Road Champs®, Remco®, Child Guidance®, Color Club®, and Pentech®) in multiple product categories, including: Wheels; Action Figures; Crafts/Activities/Stationery; Infant/Pre-School; Trading Cards/Games; Plush; and Dolls. The Company also participates in a joint venture that has exclusive worldwide rights to publish and market World Wrestling Federation® (WWF) video games. Visit www.jakksacific.com.

THQ Inc. develops, publishes and distributes interactive entertainment software worldwide for a variety of hardware platforms including PC CD-ROM, and those manufactured by Sony, Microsoft, Nintendo, and Sega. The THQ web site is located at <http://www.thq.com>.

CONTACT:

Wayne Teats
THQ/Media Relations
818/ 871-5156

Mary Nelson Garrett
THQ/Investor Relations
818/ 871-5090

Anne-Marie Feliciano
JAKKS Pacific, Inc.
310.455.6245

Genna Goldberg
JAKKS Pacific, Inc.

310.455.6235