



## **WWF Road To Wrestlemania Scheduled To Release**

### **World Wrestling Federation Comes to Next Generation Handheld System**

LOS ANGELES, Calif., - Electronic Entertainment Expo - May 17, 2001 - THQ Inc. (NASDAQ NMS: THQI) and JAKKS Pacific, Inc. (NASDAQ NMS: JAKK) today announced WWF Road to Wrestlemania<sup>®</sup> for Nintendo<sup>®</sup>'s Game Boy<sup>®</sup> Advance handheld system. This high energy wrestling title is scheduled to release holiday season, 2001.

Loaded with in-depth game modes and two dozen World Wrestling Federation<sup>®</sup> Superstars, WWF Road to Wrestlemania will be an incredible handheld wrestling experience that takes full advantage of the Game Boy Advance technology, said Peter Dille, vice president, marketing, THQ. We're very pleased to be adding it to our already strong Game Boy Advance lineup.

WWF Road to Wrestlemania for Game Boy Advance brings a new level of realism and depth to World Wrestling Federation fans on-the-go, stated Nelo Lucich, director of Interactive, JAKKS Pacific. This new handheld gaming platform offers a superior gaming experience for true wrestling followers.

Developed by Natsume, WWF Road to Wrestlemania for Game Boy Advance features five in-depth game modes, including exhibition and season. Players can select from 24 top WWF Superstars and compete in six different match types in seven different venues. From two-man tag to cage to submission, the most popular matches are represented. With the most in-depth gameplay of any handheld wrestling title, players can take the drama of the World Wrestling Federation with them everywhere they go.

Also currently in development and licensed by the World Wrestling Federation are WWF SmackDown!<sup>™</sup> Just Bring It<sup>™</sup> for the PlayStation<sup>®</sup>2 computer entertainment system, WWF Raw Is War<sup>™</sup> for the Xbox<sup>™</sup> video game system and WWF Betrayal<sup>™</sup> for Nintendo's Game Boy<sup>®</sup> Color handheld system. All three titles are scheduled to reach store shelves during the second half of 2001.

#### About JAKKS Pacific

JAKKS Pacific is a multi-brand toy company that designs, develops, produces and markets toys and related products under various brand names (including Flying Colors<sup>®</sup>, Road Champs<sup>®</sup>, Remco<sup>®</sup>, Child Guidance<sup>®</sup>, Color Club<sup>®</sup>, and Pentech<sup>®</sup>) in multiple product categories, including: Wheels; Action Figures; Crafts/Activities/Stationery; Infant/Pre-School; Writing Instruments; Plush; and Dolls. The Company also participates in a joint venture with THQ that has exclusive worldwide rights to publish and market World Wrestling Federation Entertainment<sup>®</sup> (WWFE) video games. Visit [www.jakksacific.com](http://www.jakksacific.com) or [www.jakkswwf.com](http://www.jakkswwf.com).

#### About THQ

THQ Inc. develops, publishes and distributes interactive entertainment software worldwide for a variety of hardware platforms including PC CD-ROM, wireless devices, and those manufactured by Sony Computer Entertainment, Nintendo and Microsoft. The THQ Web site is located at [www.thq.com](http://www.thq.com).

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This press release contains statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations, estimates and projections about the Company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including, but not limited to, those described above and the following: changes in demand for the Company's products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing and difficulties encountered in the integration of acquired businesses. In addition, such statements could be affected by growth rates and market conditions relating to the interactive software industry and general domestic and international economic conditions. Specific information concerning these and other such factors is contained in the Company's most recent report on Form 8-K, filed with the Securities Exchange Commission on November 13, 2000. A copy of this filing may be obtained by contacting the Company or the SEC. The forward-looking statements contained herein speak only as of the date on which they are made, and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.

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