



Craft and Activities Based on Disney Pixar's Finding Nemo Debut at Toy Fair 2003

Malibu, CA ? February 12, 2003 ? Children of all ages will enjoy discovering the ocean environment and the life within with Flying Colors® craft and activity toys based on Disney/ Pixar's, Finding Nemo, a CG-animated comedy adventure. Craft and activity toys that include art roll desks, sand art, memory makers and more will launch in Spring 2003, shortly before the film hits movie theaters nationwide on May 30, 2003.

Kids can create beautiful pictures of sea life with the Finding Nemo Roll Desk. Over 50 feet of paper, preprinted with scenes from the movie, is attached to the art desk by special roller. Art supplies such crayons, pencils and sharpeners are also included. A nifty supply holder keeps everything neat. SRP \$9.99

View art creations with an underwater perspective with the Finding Nemo Liquid Magic Draw. A special liquid cover over the magnetized plate makes underwater art easy! Includes magnets in sea shapes and a magnetized pencil. Just flip the fish switch to start all over again! SRP \$14.99

Create your own personalized scrapbook with Finding Nemo and underwater scenes. The Finding Nemo Memory Maker has a liquid filled cover to give it that unique ocean flair. Fill the pages with pictures and ticket stubs, notes and numbers, then decorate it with Little Nemo stamps, stickers, markers and gel pens. SRP \$14.99

Create the Barrier Reef and other ocean environments in your house with the Finding Nemo Fishtank Fun sand art set. Simply fill the blow-up tank with water, and squeeze colored sand to create underwater sand sculptures, like the Barrier Reef! The sculptures will stay intact! Remove your underwater sand art and it dries instantly, and can be reused again and again. Vinyl clings with Finding Nemo scenes are included to decorate the outside of the tank. SRP \$12.99

About Disney/Pixar's Finding Nemo

The Academy Award®-winning creators of Toy Story, A Bug's Life and Monsters, Inc. take the art and technology of computer animation to a whole new level in this stunning underwater adventure with memorable characters, humor and heartfelt emotion. Finding Nemo follows the comedic and eventful journeys of two fish - Marlin and his son Nemo - who become separated in the Great Barrier Reef when Nemo is unexpectedly taken far from home and thrust into a fish tank in a dentist's office overlooking Sydney harbor. Buoyed by the companionship of a friendly-but-forgetful fish named Dory, the overly cautious father embarks on a dangerous trek and finds himself the unlikely hero of an epic journey to rescue his son - who hatches a few daring plans of his own to return safely home. Disney/Pixar's Finding Nemo will release in theaters nationwide on May 30, 2003

In the waters of the Great Barrier reef, a clownfish named Marlin attempts to protect his only son, Nemo, from the dangers of the ocean. But when Nemo is captured by divers and ends up in the office aquarium of a Sydney dentist, Marlin must face the sea's uncertainties himself and find a way to rescue his son. Disney/Pixar's Finding Nemo will release in theaters nationwide on May 30, 2003

About Walt Disney Feature Animation

Walt Disney Feature Animation is a division of The Walt Disney Studios, which has created and produced the most successful animated films of all time. Walt Disney Studios is a unit of the Walt Disney Company (NYSE: DIS), the world's foremost family entertainment company engaged in animated and live-parks and resorts; character merchandise licensing; consumer products retailing; and book, magazine and music publishing.

About Pixar Animation Studios

Pixar Animation Studios (Nasdaq: PIXR, www.pixar.com) combines creative and technical artistry to create original stories in the medium of computer animation. In partnership with Disney, Pixar has created four of the most successful and beloved animated films of all time: Academy Award®-winning Toy Story (1995); A Bug's Life (1998); Golden Globe-winner Toy Story 2 (1999); and the Academy Award®-winning Monsters, Inc. (2001). These four films have earned more than \$1.7 billion at the worldwide box office to date. The Northern California studios' next three film releases are Finding Nemo (summer 2003), The Incredibles (holiday 2004) and Cars (holiday 2005).

About JAKKS Pacific

JAKKS Pacific, Inc. is a multi-brand company that designs and markets a broad range of toys and leisure products. The product categories include: Action Figures, Arts & Crafts Activity Kits, Stationery, Writing Instruments, Performance Kites, Water Toys, Sports Activity Toys, Vehicles, Infant/Pre-School, Plush and Dolls. The products are sold under various brand names including Flying Colors®, Road Champs®, Remco®, Child Guidance®, Pentech®, Trendmasters®, Toymax®, Funnoodle®, and Go Fly a Kite®. The Company also participates in a joint venture with THQ Inc. that has exclusive worldwide rights to publish and market

World Wrestling Entertainment? video games. For further information, visit www.jakkspacific.com.

Visit the JAKKS Pacific Showroom at the New York International Toy Fair - 200 Fifth Avenue, Room 634. Media can schedule a same-day appointment by calling 310-995-1461.

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