

# INTERNATIONAL SPEEDWAY CORP

Reported by  
**FRANCE WILLIAM CARTER**

## FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/11/10 for the Period Ending 03/10/10

Address	1801 W INTL SPEEDWAY BLVD DAYTONA BEACH, FL 32114-1243
Telephone	(386) 254-2700
CIK	0000051548
Symbol	ISCA
SIC Code	7948 - Racing, Including Track Operation
Industry	Recreational Activities
Sector	Services
Fiscal Year	11/30



**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to Acquire ISCA	\$52.71							7/1/2008	7/1/2017	Class A Common Stock	2413		2413	I	Remainder of France Family Group
Options to Acquire ISCA	\$39.03							7/1/2009	7/1/2018	Class A Common Stock	2387		2387	I	By Remainder of France Family Group
Options to Acquire ISCA	\$25.62							7/1/2010	7/1/2019	Class A Common Stock	4785		4785	I	By Remainder of France Family Group

**Explanation of Responses:**

- (1) The indirect transactions reported on this form represent direct transactions by another member of the France Family Group and are also reported as indirect transactions by all other members of the France Family Group not directly engaged in the transactions.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
France William Carter 1801 WEST INTERNATIONAL SPEEDWAY BLVD. DAYTONA BEACH, FL 32114		X		Group Member

**Signatures**

W. Garrett Crotty as attorney in fact for William Carter France

3/11/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.