



Schlage Offers Design Savvy Homeowners New Choices in Door Locks with Decorative Collections

Make a statement about your space without sacrificing security

Carmel, Ind. (August 22, 2011) -- Schlage is helping homeowners make one of the easiest, most affordable and yet often overlooked home upgrades with the introduction of six new designs and the launch of Decorative Collections.

Driven by homeowner desire for further customization and additional design choice, Schlage's new door locks are a simple way to add a designer door hardware look on a do-it-yourself budget and timeline. Schlage, a business of Ingersoll Rand, is offering Decorative Collections on amazon.com and build.com. The collection will also be available at Lowe's and The Home Depot online stores, and select brick & mortar stores later this year, and is currently available to the builder community, bringing homeowners even more options for customization within the home.

"Homeowners know good design when they see it, and Schlage's new Decorative Collections provides the ideal way to easily add a personalized design element and eye-catching focal point that can transform the look of a home without sacrificing security," said John Evans, president, Residential Security Solutions at Ingersoll Rand.

Schlage's Decorative Collections includes six different designs with traditional, contemporary, and ornate details available in 10 fashionable finishes that complement Schlage's most popular handleset styles. Each design allows for an affordable, attractive and easy way to add style to interior and exterior doors. Photos of the six new designs and finish options are available at schlage.com.

Built to Schlage's exacting standards, Decorative Collections door locks are made with solid zinc die-cast construction and are easy to install with self-guiding screws. Research indicates that Schlage's door locks are the most preferred residential door locks by consumers and are used by most home builders.^{1,2} The decorative handlesets meet industry standards and have the biggest bolt diameter available to consumers to provide extra strength against forced entry, the source of almost 70 percent of break-ins.³

To help consumers learn about common household items that many don't know the name of, like a decorative rose, which is the official terminology for Schlage's new door hardware, visit Schlage's new online "Whatcha-Callit Quiz." The Whatcha-Callit Quiz tests consumers' knowledge of the official names of five common household items. After completing the quiz, consumers can enter for a chance to win decorative door locks for their entire home. The contest ends September 27, 2011. Quiz and contest information can be found at www.schlage.com/quiz.

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¹Nooro Research, independent research funded by Ingersoll Rand, 2011

²Builder Magazine, 1998-2011

³Crime in the U.S., Dept of Justice- Federal Bureau of Investigations