

March 2, 2017

## Jaguar Land Rover Selects InnerWorkings for Global Marketing Execution

CHICAGO--(BUSINESS WIRE)-- InnerWorkings, Inc. (NASDAQ: INWK), the leading global marketing execution firm, today announced a new global program with the prestigious luxury automaker Jaguar Land Rover Limited.

Under a multi-year engagement, InnerWorkings will assume responsibility for the procurement, production, and distribution of highly-visible branded materials for Jaguar Land Rover. Leveraging its proprietary technology platform to procure and manage the marketing supply chain across a wide range of global sourcing hubs, InnerWorkings will lower costs for Jaguar Land Rover while maximizing quality and speed to market.

"InnerWorkings' proven model perfectly aligns with Jaguar Land Rover's multi-faceted marketing platform," notes Eric D. Belcher, InnerWorkings' Chief Executive Officer. "Our ability to streamline and centralize marketing production on a global scale—while increasing efficiencies and driving savings at the local level—will yield great returns for Jaguar Land Rover."

For more information about InnerWorkings, visit [www.inwk.com](http://www.inwk.com). For more information about Jaguar Land Rover, visit [www.jaguarlandrover.com](http://www.jaguarlandrover.com).

### About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is the leading global marketing execution firm serving Fortune 1000 brands across a wide range of industries. As a comprehensive outsourced enterprise solution, the Company leverages proprietary technology, an extensive supplier network and deep domain expertise to streamline the production of branded materials and retail experiences across geographies and formats. InnerWorkings is headquartered in Chicago, IL and employs approximately 1,800 individuals to support global clients in the execution of multi-faceted brand campaigns in every major market around the world. Among the many industries InnerWorkings serves are: retail, financial services, hospitality, consumer packaged goods, not-for-profits, healthcare, food & beverage, broadcasting & cable, automotive, and transportation. For more information visit: [www.inwk.com](http://www.inwk.com).

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170302006186/en/>

InnerWorkings, Inc.  
Bridget Freas  
312.589.5613  
[bfreas@inwk.com](mailto:bfreas@inwk.com)

Source: InnerWorkings, Inc.

News Provided by Acquire Media