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InnerWorkings Announces Contract with The Humane Society of the United States

CHICAGO--(BUSINESS WIRE)-- InnerWorkings Inc. (NASDAQ: INWK), the leading global marketing execution firm, today announced a multi-year contract to drive efficiencies while maximizing awareness for the mission of The Humane Society of the United States.

Using dedicated on-site subject matter experts, InnerWorkings will partner with a multidisciplinary team to produce outreach, marketing, and fundraising programs for The Humane Society of the United States, including direct mail, promotional items, and related logistics and fulfillment. Applying a data-driven approach to re-engineer workflows and increase operational flexibility, InnerWorkings will strengthen marketing campaign quality and drive cost savings in the pursuit of the organization's long-standing mission to protect animals.

"Our ability to improve processes and lower costs in the marketing efforts of nonprofit organizations is unparalleled," said David Freundlich, Managing Director for InnerWorkings. "We're excited to bring our solution to The Humane Society of the United States in support of its extraordinary mission."

For more information about InnerWorkings, visit www.inwk.com. For more information about The Humane Society of the United States, visit www.humanesociety.org.

About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is the leading global marketing execution firm serving Fortune 1000 brands across a wide range of industries. As a comprehensive outsourced enterprise solution, the Company leverages proprietary technology, an extensive supplier network and deep domain expertise to streamline the production of branded materials and retail experiences across geographies and formats. InnerWorkings is headquartered in Chicago, IL and employs approximately 1,800 individuals to support global clients in the execution of multi-faceted brand campaigns in every major market around the world. Among the many industries InnerWorkings serves are: retail, financial services, hospitality, consumer packaged goods, not-for-profits, healthcare, food & beverage, broadcasting & cable, automotive, and transportation. For more information visit: www.inwk.com.

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InnerWorkings, Inc.
Bridget Freas
312.589.5613
bfreas@inwk.com

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