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InnerWorkings Announces Peter Thompson as Chief Commercial Officer

CHICAGO--(BUSINESS WIRE)-- InnerWorkings, Inc. (NASDAQ: INWK), the leading global marketing execution firm, announced today that Peter Thompson has joined the Company as Chief Commercial Officer. Peter will lead the global sales and marketing efforts for the company, and will focus on helping InnerWorkings achieve its growth objectives.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161004005968/en/>



Peter Thompson Joins InnerWorkings (Photo: Business Wire)
School of Business, Providence College, and the WGA/Evans Scholars Foundation.

Mr. Thompson, who was formerly the Chief Executive Officer of Perkins Investment Management, brings a wealth of experience in leading high performing sales teams in a business-to-business growth environment. While at Perkins, he drove the firm's asset growth from \$8.9 to \$22 billion and extended the client base across the United States, Asia and European institutional, retail and intermediary markets.

"Peter has a successful track record of collaborating with CEOs and management teams across the Fortune 500 to deliver against ambitious growth targets," said Eric D. Belcher, Chief Executive Officer of InnerWorkings. "As we continue to develop our company's high-end professional sales growth engine, the addition of Peter to our leadership team is a big step forward."

Mr. Thompson also previously served as President and Chief Executive Officer of Chicago Asset Management Company, LLC (2007-2009) and Executive Vice President of Ariel Capital Management (1994-2006), where he oversaw Institutional Business Development and Client Service and was a central figure in helping Ariel's asset base grow from \$2 billion to more than \$21 billion. Mr. Thompson currently serves on a variety of boards including the University of Chicago Booth

Mr. Thompson commented, "I share Eric's enthusiasm—and vision—for the future of InnerWorkings. The opportunities are very real, and very exciting. I'm looking forward to getting started."

About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is the leading global marketing execution firm serving Fortune 1000 brands across a wide range of industries. As a comprehensive outsourced enterprise solution, the Company leverages proprietary technology, an extensive supplier network and deep domain expertise to streamline the production of branded materials and retail experiences across geographies and formats. InnerWorkings is headquartered in Chicago, IL and employs more than 1,500 individuals to support global clients in the execution of multi-faceted brand campaigns in every major market around the world. Among the many industries InnerWorkings serves are: retail, financial services, hospitality, consumer packaged goods, not-for-profits, healthcare, food & beverage, broadcasting & cable, and transportation. For more information visit: www.inwk.com.

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