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## InnerWorkings Announces New Multi-Year Contract with Large Nonprofit Organization in the United States

CHICAGO--(BUSINESS WIRE)-- InnerWorkings (NASDAQ: INWK), the leading global marketing execution firm, today announced a new comprehensive, long-term commercial partnership with one of the most prominent nonprofit organizations in the United States.

Under the multi-year agreement generating a minimum of \$15 million in annual revenue, InnerWorkings will become the provider for direct mail campaigns and other marketing materials across the organization's nationwide programs. Through an innovative technology platform and dedicated onsite team, InnerWorkings will provide end-to-end service to consolidate production, implement standard operating procedures, and value-engineer materials. This will shorten campaign cycle times, drive greater brand consistency and marketing impact, and meaningfully reduce costs - enabling the organization to refocus its resources on fundraising efforts and reinvest savings into its critical mission.

On behalf of both nonprofit and for-profit organizations, InnerWorkings now manages billions of pieces of mail through the United States Post Office on an annual basis, making the company one of the most influential and sophisticated providers of direct mail in the world.

Eric D. Belcher, InnerWorkings' Chief Executive Officer, notes, "This new partnership builds on InnerWorkings' vast expertise in the nonprofit sector, delivering significant savings on the marketing efforts of many of the world's largest and most noble causes. InnerWorkings' model is a perfect solution for nonprofit organizations seeking innovative ways to enhance their fundraising operations and maximize their annual budgets."

For more information about InnerWorkings, visit [www.inwk.com](http://www.inwk.com).

### About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is the leading global marketing execution firm serving Fortune 1000 brands across a wide range of industries. As a comprehensive outsourced enterprise solution, the Company leverages proprietary technology, an extensive supplier network and deep domain expertise to streamline the production of branded materials and retail experiences across geographies and formats. InnerWorkings is headquartered in Chicago, IL and employs more than 1,500 individuals to support global clients in the execution of multi-faceted brand campaigns in every major market around the world. Among the many industries InnerWorkings serves are: retail, financial services, hospitality, consumer packaged goods, not-for-profits, healthcare, food & beverage, broadcasting & cable, and transportation. For more information visit: [www.inwk.com](http://www.inwk.com).

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