



InnerWorkings

Party City Selects InnerWorkings for Managed Print Procurement Solution

Chicago, IL December 18, 2009 - InnerWorkings, Inc. (NASDAQ: INWK), a leading global provider of managed print and promotional solutions, announced today another multi-million dollar enterprise print management agreement with Party City, the largest party retailer in the world.

Under the agreement, InnerWorkings is providing managed print services for the 600 Party City retail stores across the U.S. and Puerto Rico. The agreement also includes the placement of several InnerWorkings production managers on-site at Party City's corporate headquarters in Rockaway, New Jersey.

"InnerWorkings is providing us with a seamless outsourcing service for a complicated and costly business process," said Gerry Rittenberg, Chief Executive Officer of Party City. "Their transparent, open-book model is giving us much greater visibility into our overall print spend and helping to drive immediate savings to our bottom line. InnerWorkings is also a flexible partner that has worked well within our business rules and requirements and we are excited about our partnership with them."

John Calzaretta, SVP at InnerWorkings, added, "We've been working with Party City for a good part of this year and are enthused by the meaningful cost reductions we've been driving for their business. We look forward to continuing our work together in the months and years ahead."

About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is a leading global provider of managed print and promotional solutions for corporate clients across a wide range of industries. With proprietary technology, an extensive supplier network and domain expertise, the Company procures, manages and delivers printed materials and promotional products as part of a comprehensive outsourced enterprise solution. The Company is based in Chicago with additional offices in the United States and in the United Kingdom. For more information on InnerWorkings, visit: www.inwk.com.

About Party City

Party City is the leader in the party goods industry. The company is America's largest specialty party goods chain and the country's premiere Halloween specialty retailer. Party City operates more than 600 company-owned and franchise stores throughout the United States and Puerto Rico.

Party City is a division of Amscan Holdings, Inc. and has its headquarters in Rockaway, New Jersey. Amscan designs, manufactures and distributes party goods through its vertically aligned retailers as well as other retailers worldwide. Amscan's worldwide locations include their corporate headquarters in Elmsford, NY as well as locations throughout Asia, Europe, the Americas and Australia.

Amscan operates seven state of the art distribution centers throughout the world and six manufacturing facilities domestically. Product is manufactured both in the United States and overseas.

Forward-Looking Statements

This release contains statements relating to future results. These statements are forward-looking statements under the federal securities laws. We can give no assurance that any future results discussed in these statements will be achieved. Any forward-looking statements represent our views only as of today and should not be relied upon as representing our views as of any subsequent date. These statements are subject to a variety of risks and uncertainties that could cause our actual results to differ materially from the statements contained in this release. For a discussion of important factors that could affect our actual results, please refer to our SEC filings, including the "Risk Factors" section of the most recent Form 10-K we filed with the SEC.

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