



Intuit Town Hall Forum to Help Small Businesses Navigate Stimulus Bill

Leading Experts to Offer Advice and Guidance on March 5 at Noon Pacific Time

MOUNTAIN VIEW, Calif., Mar 04, 2009 (BUSINESS WIRE) -- Small businesses can get an in-depth understanding of how the recently signed economic stimulus bill can benefit them at an online Town Hall forum on March 5, hosted by Intuit Inc. (Nasdaq:INTU).

As part of the company's [Small Business United](#) initiative, the forum will bring together experts to discuss how small businesses can succeed in the economic downturn and take advantage of what the stimulus package has to offer. The event begins at 12 p.m. Pacific time.

Raymond Keating, author and chief economist of the [Small Business & Entrepreneurship Council](#), will open the session by discussing the major points affecting small businesses in the stimulus bill. Keating writes and speaks on a wide range of issues affecting the entrepreneurial sector of the economy, including a weekly newspaper column for the Long Island Business News and Dolan Media Co. He will be joined by other experts to offer their perspectives and answer attendees' questions, including:

- **Anita Campbell**, CEO of [Small Business Trends](#), an award-winning Web site that provides information and intelligence about the small business market and business trends that affect it.
- **John Jantsch**, marketing and digital technology coach, award-winning social media publisher and author of "[Duct Tape Marketing](#): The World's Most Practical Small Business Marketing Guide."
- **Kelly Spors**, small business columnist at the Wall Street Journal and lead writer for the blog: [Independent Street](#). Her "Small Talk" column gives expert advice to readers' questions on starting or running a small business.

Those wishing to attend the event can go to the [Intuit Community Small Business Town Hall](#) Web page to register, or search for "[Small Business Town Hall](#)" on Facebook. In addition, an [information page](#) includes links to other resources to help small businesses understand the federal stimulus bill. This page will be updated with new material as it becomes available.

About the Intuit Small Business United Campaign

Intuit's Small Business United campaign is designed to bring America's entrepreneurs together and to fuel their growth by providing free products, services and resources that help them attract customers, save money and make money. Visit www.smallbusinessunited.com for more information about the initiative, [free business tools and products](#) from Intuit and the chance to win up to \$30,000 through the Small Business United [business grant competition](#).

Resource links:

- Intuit Community Small Business Town Hall Web page: http://community.intuit.com/quickbooks/library/watch_listen_learn/small_business_town_hall
- Intuit Federal Stimulus Bill information page: http://community.intuit.com/wikis?cid=small_business&cname=Small%20Business

Multimedia and additional information:

[Intuit Press Room](#)

[Small Business United Campaign](#)

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and [accounting](#) professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and [payroll](#) processing, [personal finance](#), and [tax preparation](#) and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000

employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

Intuit and the Intuit logo, among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries.

SOURCE: Intuit Inc.

Intuit Inc.

Rachel Euretig, 650-944-5407

rachel_euretig@intuit.com

or

Access Communications

Whitney MacDonald, 415-844-6294

wmacdonald@accesspr.com

Copyright Business Wire 2009