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## Intuit Weaves Together Life's To-Do's

### Free App for iPhone and iPod Touch Allows Consumers, Small Businesses to Manage All Their Projects in One Place

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- [Weave](#), a free application for iPhone and iPod touch that helps people manage personal and business tasks from the palm of their hand, is available on the App Store.

The 4.5-star rated app from [Intuit Inc.](#) (Nasdaq: INTU) goes beyond merely managing to-do lists. Weave works seamlessly across iPhone and iPod touch, giving hundreds of thousands of users in more than 100 countries a better way to track life's daily projects. It also includes sharing features that enable easy collaboration with other people on a project and up-to-date information wherever they need it. With Weave, users can:

- Create to-do's with optional notes, due dates and alerts.
- Manage activities with reminders and high-priority indicators.
- Share projects and tasks with other Weave users, and allow anyone to make edits and update progress.
- Send email updates directly to non-Weave users to keep them posted on the progress of a project.
- Track income and expenses in multiple currencies, along with time spent on any given activity.

The easy-to-use app helps anyone who wants a central hub to stay organized—from small business owners who want to monitor workplace activities, to parents who want to stay on top of family events and tasks.

"It's not surprising that so many people around the world use Weave, given we all have tasks in our lives that we could do a better job of managing," said Dan Wernikoff, senior vice president and general manager of Intuit's Financial Management Solutions Division. "Juggling work and personal commitments is difficult, so we designed this intuitive and beautiful application to simplify the business of life."

### Works the Way You Need It

Weave's built-in project progress indicator helps Jillian Knox, owner of Etsy store [Joules Jewels Vintage](#), allot her time throughout the day.

"Weave is my personal assistant," Knox said. "I wake up to the alerts about what I have on the books for the day, receive notifications about the to-do's that others have already completed for me and keep track of my expenses and time spent at trade shows, which eliminates hassle at tax time. It saves me a lot of time because I can check things off in the car between tasks."

Artist and father, Kevin Clarke relies on Weave to help him focus on the things that matter most to him — his business, [Bug Under Glass](#), and his family.

"Weave allows me to tackle my daily to-do's in a fun and easy way. Whether it's reminding me to pick up diapers or monitor important deadlines for the events I attend, it helps me stay organized and get things done," said Clarke. "I also like that my wife and I can track chores together with the sharing feature."

Serial entrepreneur and crafter Even Howard uses Weave to manage projects for two small businesses in addition to her Etsy store, [Nadene](#), and as a result, is finally able to 'unplug' after work.

"Nothing beats having the to-do's for all my projects, from all my businesses, integrated into one clean, simple format," Howard said. "As a small business owner, being able to let go of work is a huge challenge and this app lets you do that. I can write down the millions of tasks floating around in my head, rest assured that it's on my schedule, and move on!"

### Pricing and Availability

Weave is available for free from the [App Store](#) or at [www.itunes.com/appstore](http://www.itunes.com/appstore). The app works on iPhone and iPod touch, including iOS 6 and iPhone 5. To learn more about Weave, visit: [weave.intuit.com](http://weave.intuit.com).

## Pin It on Pinterest

To celebrate some of the talented women entrepreneurs who use Weave to manage their business, Intuit is also introducing "Made By Her" on [Pinterest](#). Visit the page to see these individuals' inspiring work and hear tips and tricks on how they successfully run their business.

## Quick Links:

To see Weave in action: <http://youtu.be/b6hf4F6-fZU>

For the story behind the innovation: <http://network.intuit.com/?p=7609>

Weave on Facebook: <facebook.com/WeaveApp>

Weave on Twitter: <twitter.com/WeaveApp>

Weave on Pinterest: <pinterest.com/intuitsmallbiz>

## About Intuit Inc.

[Intuit Inc.](#) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), simplify small business management and [payroll processing](#), personal finance, and tax preparation and filing. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services helps banks and credit unions grow by providing on-demand solutions and services that make it easier for consumers and businesses to manage their money.

Founded in 1983, Intuit had annual revenue of \$4.15 billion in its fiscal year 2012. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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