



## QuickBooks Online Gives You More Mobile Mojo

### Keep Tabs on Your Company's Financials via an iPhone or BlackBerry

**MOUNTAIN VIEW, Calif. - Aug. 25, 2008** - [Intuit Inc.](#) (Nasdaq: INTU) today announced both iPhone and BlackBerry integration with QuickBooks® Online, the leading Web-based small business [accounting software](#).

Now the more than 130,000 small businesses that subscribe to QuickBooks Online have even more freedom to manage their business anywhere, anytime -- with or without a computer. These early version Web-based mobile applications are part of [Intuit's Connected Services strategy](#) to help entrepreneurs connect to their data when and where they need it.

Available on [IntuitLabs.com](#), an early concept release site, these [iPhone](#) and [BlackBerry](#) applications help QuickBooks Online users get an up-to-date view of their finances by:

- Checking current bank and credit card balances.
- Tracking who owes them money and who they owe.
- Finding vendor and customer contact info with addresses via Google Maps.
- Running balance sheet and profit and loss reports.

"[QuickBooks Online](#) is perfect for us as there is no 'office,' just volunteer member parents working from various home or work offices," said Laura Olcott, treasurer for Twin Cities Co-op Preschool in Corte Madera, Calif. "Given the virtual nature of our interactions, iPhone support helps us be more productive. While waiting for an appointment, I was able to check QuickBooks Online using my iPhone to look up parents with open balances and send them an e-mail reminder to pay their bill."

"A growing number of [small businesses](#) are looking to mobile technology to run their business," said Rick Jensen, senior vice president of Intuit's Small Business Division. "Our goal with these new mobile services is to give QuickBooks Online users the edge they need to compete and manage their busy lives by keeping tabs on their business even when they are out of the office."

### Intuitlabs.com

The iPhone and BlackBerry Web-based applications for QuickBooks Online are part of [IntuitLabs.com](#), a site where customers are encouraged to try Intuit's early concept releases and contribute to the innovation process by providing feedback. The site includes applications that address several important customer problems in a range of categories for consumers and small businesses.

### Pricing and Availability

More information on QuickBooks Online on the iPhone and BlackBerry is available at [www.intuitlabs.com/apps/category/mobile/](#). QuickBooks Online is available starting at \$9.95 per month at [www.qboe.com](#). The iPhone and BlackBerry applications are free to QuickBooks Online users.

**Tags/Keywords:** Intuit, QuickBooks, iPhone, BlackBerry, mobile, mobile software, accounting, accounting software, iPhone software, Blackberry software, small business, small businesses, small business software, prototypes, innovation, user-contribution, social technology, mobile technology, labs, R&D

### Links:

[Mobile Software and Downloads](#)  
[Accounting Software](#)  
[Intuit Labs](#)

### About QuickBooks Online

Launched in 2000, [QuickBooks Online](#) has more than 130,000 small business subscribers with 340,000 actual users. This easy-to-use, Web-based accounting software gives business owners the flexibility to access their data anywhere, anytime via the Web. Along with tracking "money in" and "money out," they can create invoices, check customer balances and share their books real-time with an accountant and employees.

## **About Intuit Inc.**

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and [accounting](#) professionals. Its flagship products and services, including QuickBooks®, Quicken® and TurboTax® software, simplify small business management and payroll processing, [personal finance](#), and [tax preparation](#) and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$2.67 billion in its fiscal year 2007. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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