



## **Sovrn Chooses INAP's AgileSERVER Hosting Platform**

**Internationally recognized online advertising technology firm selects INAP's OpenStack-powered bare-metal IaaS offering**  
**INAP's New York/New Jersey Metro Data Center chosen as the AgileSERVER hosting site for its strategic location and low latency**

ATLANTA and BOULDER, Colo., Aug. 22, 2017 /PRNewswire/ -- Internap Corporation (NASDAQ: INAP), ("INAP" or the "Company"), a provider of high-performance Internet infrastructure, Colocation, Network and Managed Services, and Cloud Services, and Sovrn, an advocate and partner to independent publishers who represent more than 80,000 websites, today announced a new cloud hosting agreement.

Sovrn chose INAP among other large competitors, based upon the company's ability to support Sovrn's continued growth and experience in demonstrating its technical superiority to outperform similar providers in targeted markets. Additional factors in its selection of INAP include the ability to deliver BareMetal Cloud services with automated APIs for faster provisioning of computer resources and workloads, delivering data with lower latency and error rates to publishers, all at a global competitive price. Finally, INAP's ownership of Tier 3 like data centers, where the Cloud footprint is provisioned, was a critical factor for Sovrn as they look towards their future growth platform within a highly competitive environment.

"INAP is pleased to be able to deliver an elastic Cloud platform to meet the global needs of Sovrn. Our ability to deliver BareMetal Cloud services with automated APIs for faster provisioning of compute resources and workloads, was very important to Sovrn, given their rapid and continued growth with publishers worldwide," said Peter Bell, SVP INAP Sales. "INAP's AgileSERVER Cloud is assisting Sovrn to deliver their Meridian cross-platform content distribution with lower latency to publishers improving reliability and elasticity of the platform."

"Sovrn is looking forward to building a strong partnership with INAP." said Jesse Demmel, Sovrn CTO. "We chose INAP due to its excellent network performance and competitive pricing."

INAP's cloud services are designed to meet the demands of large-scale, high-performance workloads. More than virtual and bare metal, our cloud solutions are backed by low-latency IP service for maximum network performance. With Internap's enterprise-class cloud solutions, companies like Sovrn can meet customization, scalability and security requirements without sacrificing performance or support.

### **About Internap Corporation**

Internap Corporation (NASDAQ: INAP) is a leading provider of Internet infrastructure through both Colocation Business and Enterprise Services (including colocation, network connectivity, IP, bandwidth, and managed hosting), and Cloud Services (including enterprise-grade AgileCLOUD, bare-metal servers, and SMB iWeb platforms). INAP operates in Tier 3-type data centers in 20 metropolitan markets, primarily in North America, with 46 datacenters and 85 POPs around the world. Currently, there is approximately 950,000 square feet under lease and 500,000 of data center footprint square feet. Of the company's total data center footprint, there is approximately 325,000 raised floor, and 200,000 occupied, connected through a high-capacity network. INAP operates a premium business model that provides high-power density colocation, low-latency bandwidth, and public and private cloud platforms in an expanding Internet infrastructure industry. For more information, visit [www.inap.com](http://www.inap.com).

### **About Sovrn**

Sovrn believes content creators and publishers are the soul of the Internet. Their content is what makes the Internet great. That's why we give content creators tools to make money; access to distribution and scale to grow their audience; and a massive data commons for extraordinary insights. At Sovrn we don't just plug into the online advertising ecosystem. We own & operate the complete ad technology stack with direct connections to every major buyer in the world. Sovrn is headquartered in Boulder, Colo. with offices in Denver, New York, and London. For more information, please visit [sovrn.com](http://sovrn.com) or follow on Twitter [@SovrnHoldings](https://twitter.com/SovrnHoldings)

**Media Contacts:**

**INAP**

Richard Ramlall, VP IR & PR: 404.302.9982  
Clay Boothby: 202.595.4923

**Sovrn**

Andy Evan, Chief Marketing Officer: +44 7973 328 937



View original content with multimedia: <http://www.prnewswire.com/news-releases/sovrn-chooses-inaps-agileserver-hosting-platform-300507516.html>

SOURCE Internap Corporation

News Provided by Acquire Media