



National Lampoon Counts on Internap's Managed Server to Run Online Humor Networks Serving Millions of Unique Visitors Each Month

-- Famed Media Company Selects Internap to Expand Audience and Drive Ad Revenue on the Web --

ATLANTA, Aug 19, 2008 (BUSINESS WIRE) -- Internap Network Services Corporation (NASDAQ: INAP), a global provider of end-to-end Internet business solutions, announced today that National Lampoon, Inc., one of the most widely recognized brands in comedy, is running its popular National Lampoon Humor Network and ad services on Internap's Managed Server solution.

The National Lampoon Humor Network is an aggregation of the 'best of the best' in humor and college lifestyle sites on the Web, reaching the 18-34-year-old demographic with millions of monthly unique visitors. Also included in the Humor Network are key National Lampoon Internet properties, including NationalLampoon.com, the online successor to the legendary magazine; NationalLampoonSplog.com, National Lampoon's take on the world of sports; and DrunkUniversity.com, a college-focused content site and associated online network.

Over the years, National Lampoon has grown from a magazine publisher to a digital media company, online content producer and vertical ad network. Internap's managed servers and content delivery platform are enabling National Lampoon to deliver its large video entertainment library through nationallampoon.com and Network affiliates, as well as increase revenue opportunities by launching a myriad of vertical ad networks for targeted demographics.

"We are aggressively expanding our online presence and properties as the top humor destinations on the Web and Internap is helping us evolve with their combined expertise in Content Delivery Networks (CDN), IP, colocation, managed services and professional services," said Zach Posner, vice president of corporate development for National Lampoon. "Thanks to Internap's Managed Servers and exceptional engineering support, we are able to work with a trusted provider for online solutions that enables us to focus on our audience and build our business."

Internap Managed Server is a unique, turn-key solution for media-heavy Internet applications. Featuring Dell(R) PowerEdge (TM) servers and Microsoft(R) Windows Server(R) or Red Hat(R) Linux(R) operating systems, Managed Server is fully integrated with Internap's CDN and Performance IP(TM) network infrastructure. The servers are housed and monitored in one of Internap's 44 data center facilities providing enterprise quality reliability for Web applications. The CDN is used to provide the best viewing experience for video and live Web events. Performance IP provides a route-optimized network that continuously monitors Internet performance around the world and automatically selects the best path for data to travel. The entire solution is configured to fit current business needs and scales easily as demand increases.

"National Lampoon is a comedy luminary with an amazing audience," said Tim Sullivan, chief technology officer at Internap. "Internap's Managed Server is designed to deliver computer processing, storage, network, monitoring and security so National Lampoon can confidently store, manage, deliver and monetize its entertainment assets and better serve its audience."

About National Lampoon

National Lampoon, Inc. (AMEX: NLN) has been a dominant force in the U.S. comedy world for almost 40 years, and is currently active in a broad array of media and entertainment segments. These include feature films, television programming, online and interactive entertainment, home video, audio and book publishing. The Company also owns interests in all major National Lampoon properties, including National Lampoon's Animal House, the National Lampoon Vacation series and National Lampoon's Van Wilder. National Lampoon reaches nearly one in four of all 18-to-24-year-old college students in America today. The Company has three core operating divisions: National Lampoon Films, which includes production along with theatrical and video distribution of feature films; College Marketing Division; and National Lampoon Networks, providing humor content through a number of platforms. These include its National Lampoon College TV network, the National Lampoon Humor Network - the most trafficked humor sites on the Web, Toga TV.com - the company's broadband channel, the Drunk University Network and the National Lampoon Video Network, which includes channels on YouTube, AOL, Yahoo, Joost and a number of digital video platforms across the Internet. These are all anchored by the award-winning comedy Web site www.nationallampoon.com.

About Internap

Internap is a leading Internet solutions company that provides The Ultimate Online Experience(TM) by managing, delivering and distributing applications and content with unsurpassed performance and reliability. With a global platform of data centers, managed Internet services, a content delivery network (CDN) and content monetization services, Internap frees its customers to innovate their business and create new revenue opportunities. More than 3,700 companies across the globe trust Internap to help them achieve their Internet business goals. For more information, visit www.internap.com.

Internap "Safe Harbor" Statement

Certain information included in this press release constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, including, among others, statements regarding the performance of our products, business strategy, projected levels of growth and projected costs, are forward-looking statements. Those statements include statements regarding the intent, belief or current expectations of Internap and members of our management team, as well as the assumptions on which such statements are based. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that actual results may differ materially from those contemplated by forward-looking statements. Other important factors that may affect Internap's business, products, results of operations and financial condition include, but are not limited to: our ability to sustain profitability; our ability to respond successfully to technological change; the availability of services from Internet network service providers or network service providers providing network access loops and local loops on favorable terms, or at all; failure of third-party suppliers to deliver their products and services on favorable terms, or at all; failures in our network operations centers, network access points or computer systems; and our ability to protect our intellectual property.

Our Annual Report on Form 10-K/A, Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K and other Securities and Exchange Commission filings discuss the foregoing risks, as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. We undertake no obligation to revise or update any forward-looking statement for any reason.

SOURCE: Internap Network Services Corporation

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