

June 27, 2017

HD Vest Brings Together Over 1,500 Independent Financial Advisors, Experts and Industry Thought Leaders at CONNECT2017

With 100+ Educational Sessions, Annual Conference Arms Advisors with Best Practices and Resources they Need to Prosper and Deliver a Premium Client Experience

LAS VEGAS, June 27, 2017 (GLOBE NEWSWIRE) -- [HD Vest](#), a leading independent financial services firm providing wealth management solutions, specifically through tax professionals, today began its four-day annual CONNECT2017 conference. Taking place at the Wynn Las Vegas & Encore Hotel in Las Vegas, the conference brings together more than 1,500 advisors, exhibitors and other partners to discuss the dynamic financial advice industry.

The theme of this year's conference – Ignite-Evolve-Achieve – serves to inspire advisors to grow their practices, navigate through industry changes and reach their 2017 goals.

“When we first developed our CONNECT conference, our goal was to help advisors implement tools to energize and expand their practices,” said Bob Oros, CEO of HD Vest. “Now in our twenty-second year, our conference provides advisors with the latest information regarding regulatory changes, technology disruption and other trends impacting the industry. This year's theme, ‘Ignite – Evolve – Achieve’ will help advisors explore the tools at their disposal to navigate industry changes that are directly impacting their businesses.”

Activities at this year's conference include:

Over 100 intimate breakout sessions and networking events focusing on important industry topics such as discussing fees with clients, emphasizing cybersecurity, and creating advisor succession plans.

Keynote address from Sugar Ray Leonard, a legendary sports icon and Olympian, and author of *The Big Fight, My Life in and Out of the Ring*.

Other speakers include best-selling author Daniel Pink and internationally-recognized artist Phil Hansen.

Networking events such as receptions, dinners and breakfasts.

Building on this year's theme of evolution, the Department of Labor Fiduciary Rule will play a large role at this year's conference – with multiple panels and sessions focusing on the important topic. Advisors will learn different tactics and tools to help guide compliance with the next phase of implementation.

HD Vest Financial Services is a subsidiary of Blucora, Inc. (NASDAQ:[BCOR](#)), a leading provider of technology-enabled financial services.

About HD Vest Financial Services

Since its inception in 1983, HD Vest Financial Services® has supported an independent network of tax and non-tax professionals who provide comprehensive financial services including securities insurance, money management services, and banking solutions. The firm has over 4,400 independent contractors, who manage over \$40 billion in assets for individuals, families and small businesses in all 50 states.¹ HD Vest Investment Services is ranked as one of the top 15 independent broker-dealer firms.² To learn more about HD Vest, a business of Blucora, Inc. (NASDAQ:[BCOR](#)), visit www.hdvest.com.

¹As of March 31, 2017

²Think Advisor *2016 Broker-Dealer Reference Guide*, which measured/ranked the top 25 independent broker-dealers by annual revenue.

HD Vest Financial Services® is the holding company for the group of companies providing financial services under the HD Vest name. The HD Vest affiliated companies exclusively provide financial products and services, and do not provide or supervise tax or accounting services. Advisors may provide tax, accounting or other services through their independent outside businesses, but these services are separate and apart from HD Vest.

Securities offered through HD Vest Investment ServicesSM, Member: SIPC, Advisory services offered through HD Vest Advisory ServicesSM, 6333 N. State Highway 161, Fourth Floor, Irving, TX 75038, (972) 870-6000

Contacts

Shaunna Morgan
HD Vest
shaunna.morgan@blucora.com
319.531.3626

Alexandra Gambale
Peppercomm
agambale@peppercomm.com
212.931.6170