



## **InfoSpace Introduces DoGreatGood.com**

### ***New Philanthropic Search Engine Designed to Give to Those in Need***

BELLEVUE, Wash., Jul 22, 2009 (BUSINESS WIRE) -- InfoSpace, Inc. (NASDAQ:INSP), a leading developer of metasearch products, today announced the launch of [DoGreatGood.com](http://www.dogreatgood.com), a new search engine that allows users to support their favorite charitable causes while they search the Web. An expansion of Dogpile's Search & Rescue program, InfoSpace created Do Great Good to increase the number of causes and charities that Internet users can help at no cost to them.

Like all InfoSpace search engines, Do Great Good is powered by metasearch technology which simultaneously combines and returns the best results from Google, Yahoo!, Bing, and Ask, giving users access to a list of results more complete than anywhere else on the Web. Do Great Good also provides users with aggregated image, video, and news results. When users search on Do Great Good, <http://www.dogreatgood.com>, half of the net revenue generated on the Do Great Good Web site is donated by InfoSpace to various charities.

"Our goal with Do Great Good is to offer Internet users the best search experience through our metasearch technology while they support charities at the same time," said John Rodkin, InfoSpace general manager of search. "Many people would like to donate to charities and nonprofits, but the tough economic hardships facing our country today make it difficult. Do Great Good users make a positive difference in others' lives without having to open their wallets - simply by searching the Web."

So far, Do Great Good and its users have raised and donated over \$50,000 to charities that include the Petfinder.com Foundation, Animal Charities of America, the American Society for the Prevention of Cruelty to Animals (ASPCA), and sixteen other charities for pets in need. While early donations have benefited animal-related charities, the program will expand to include other charitable causes, including charities focused on health services, education, and the environment.

InfoSpace has a history of charitable giving through its flagship search engine, Dogpile. In December 2007, Dogpile raised \$25,000 for The Humane Society of the United States. In November 2008, the Search & Rescue program was launched on Dogpile and, by the year's end, Dogpile users had raised \$200,000 in donations for pet charities. Do Great Good expands the passion InfoSpace and its users have for animal-related causes to new nonprofit organizations and charities seeking positive change.

Search [www.DoGreatGood.com](http://www.DoGreatGood.com) to start "doing great good" now.

### **About DoGreatGood.com**

Do Great Good is a search engine of InfoSpace, Inc. (NASDAQ:INSP), and was created as part of the company's social mission and corporate giving program. When Internet users search on DoGreatGood.com, they support charitable causes at no cost to them. Like other leading search engines, Do Great Good generates revenue from sponsored links and advertisements. Half of the net revenue generated on DoGreatGood.com is donated by InfoSpace, Inc. on behalf of Do Great Good to various charities. The remaining revenue is used to grow the company, attract more users and generate larger donations for charities. For more information about Do Great Good, visit: [www.DoGreatGood.com](http://www.DoGreatGood.com).

### **About InfoSpace, Inc.**

InfoSpace, Inc. is a leading developer of metasearch products to help people easily search and discover the Web. InfoSpace uses its proprietary metasearch technology that combines the top results from the leading search engines to power a portfolio of branded Web sites, including Dogpile ([www.dogpile.com](http://www.dogpile.com)) and WebFetch ([www.webfetch.com](http://www.webfetch.com)). More information may be found at [www.infospaceinc.com](http://www.infospaceinc.com).

SOURCE: InfoSpace, Inc.

InfoSpace, Inc.  
Investor Contact:  
Stacy Ybarra, 425-709-8127  
[stacy.ybarra@infospace.com](mailto:stacy.ybarra@infospace.com)

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