



Dogpile.com's Arfie Joins Other Canines in Raising \$25,000 for Animals In Need

Despite Trouble Helmsley's Tight Grip on Her Inheritance, the Popular Search Engine's Mascot and Over 22,000 Pets Rally In the Cause

BELLEVUE, Wash., Nov 16, 2007 (BUSINESS WIRE) -- Dogpile.com's (NASDAQ:INSP) popular mascot Arfie, wrapped up a grassroots campaign today to help raise money for The Humane Society of the United States' (HSUS) Rural Area Veterinary Services (RAVS) Program. In a check-giving ceremony conducted at the HSUS Sacramento regional office in California, Scot French, Marketing Director from Dogpile, on behalf of Arfie presented a check for \$25,000 to representatives from RAVS and The HSUS to help pets in need.

Together, Arfie and over 22,000 dogs and owners signed a petition urging millionaire pooch Trouble Helmsley to join Dogpile's fundraising efforts by matching the \$25,000 donation. Unfortunately, Trouble declined to join in the effort, but Arfie is excited to throw a bone to less fortunate animals.

Arfie's owner, Dogpile.com gave the donation to RAVS director Dr. Eric Davis to support the program's primary activities, which include providing care for disadvantaged pets, training veterinarians and veterinary technicians, and in-turn inspiring their participation in animal protection efforts. Now pooches from California to Virginia and North Dakota to Texas have a chance to lead a better life.

"It is this type of generous donation that keeps the RAVS program up and running," said Dr. Eric Davis, director of the HSUS RAVS program. "The money raised by Arfie and Dogpile.com will help us aid thousands of deserving animals all over the country."

As another demonstration of Dogpile and Arfie's leadership, the search engine recently ranked highest in customer satisfaction among search engines for the second consecutive year, according to the J.D. Power and Associates 2007 Residential Online Service Customer Satisfaction Study. Among the top three engines, Dogpile also recorded the biggest gain over its 2006 score, improving more than 14 points and further extending its lead over the next closest competitor, Google.

About Arfie

Arfie is Dogpile.com's popular pooch with a heart of gold. By day, he helps people find the best results on the Web, by night an active philanthropist. Arfie has been a humanitarian since 1996 when he donated his pile of puppy treats to neighborhood dogs in need. Since then, Arfie has been involved with several high profile animal-friendly organizations in an effort to make sure animals around the world are well cared for. For more information on Arfie please visit: www.dogpile.com.

About Dogpile.com(R)

Web metasearch engine Dogpile (www.dogpile.com), makes it easy for users to search more of the Web by drawing together the top results from the most popular search engines. Dogpile is a business of InfoSpace, Inc. (NASDAQ:INSP). For information about InfoSpace, please visit: <http://www.infospace.com>

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