InfoSpace Adds Google`s Award-Winning Search Results to its Industry-Leading Meta-Search Technology

Google's search results and text-based advertising listings to be delivered through InfoSpace's network of meta-search properties and affiliates; first implementation available to users today at MetaCrawler

Business Editors/High-Tech Writers

BELLEVUE, Wash. & MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Sept. 4, 2002--InfoSpace, Inc. (Nasdaq:INSP) and Google, Inc. today announced an agreement to bring Google's award-winning search technology to InfoSpace's network of Web search properties and affiliates, which include Excite (www.excite.com), Dogpile (www.dogpile.com), WebCrawler (www.webcrawler.com), MetaCrawler (www.metacrawler.com) and InfoSpace (www.infospace.com), among others.

In addition to providing Google's highly relevant search results from billions of Web pages, InfoSpace's meta-search technology, which searches multiple search engines at once, will also include results from the Google Sponsored Links Program, a paid advertising service that complements Google's objective search results with targeted text-based advertising listings.

"Google is a global leader in search and search monetization," said York Baur, InfoSpace executive vice president, Wireline and Broadband. "The addition of Google is yet another example of our commitment to delivering the most comprehensive and relevant results to our users. InfoSpace's next generation meta-search product and results improved significantly today with the addition of Google."

"InfoSpace and its meta-search users can now access information through Google's comprehensive search results and carefully targeted ads," said Omid Kordestani, Google's senior vice president of Worldwide Sales and Field Operations. "This agreement represents further distribution of our advanced search technology, while exposing our growing base of advertisers to millions of new users."

InfoSpace's next generation meta-search technology highlights the strengths of many of the Web's major search properties and is designed to identify the intent of each user's search. Google's Web search results and paid listings will play important roles in this ongoing effort to deliver a blended mix of the most relevant commercial and non-commercial results for a given search.

The re-launch of MetaCrawler, also announced today, represents the first integration of Google's services into InfoSpace's network of Web search properties. Today's MetaCrawler re-launch press release can be viewed at http://www.businesswire.com/insp/index-ep.shtml. Google results are planned to be available throughout InfoSpace's properties and affiliates by the end of this month.

About Google Inc.

With the largest index of websites available on the World Wide Web and the industry's most advanced search technology, Google Inc. delivers the fastest and easiest way to find relevant information on the Internet. Google's technological innovations have earned the company numerous industry awards and citations, including three Webby Awards; two WIRED magazine's Reader Raves Awards; Best Internet Innovation and Technical Excellence Award from PC Magazine; Best Search Engine on the Internet from Yahoo! Internet Life; Top Ten Best Cybertech from TIME magazine; and Editor's Pick from CNET. A privately held company based in Mountain View, Calif., Google's investors include Kleiner Perkins Caufield & Byers and Sequoia Capital. More information about Google can be found on the Google site at http://www.google.com.

About InfoSpace, Inc.

InfoSpace, Inc. (Nasdaq:INSP) provides wireless and Internet software and application services. The Company develops software technologies that enable customers to efficiently offer a broad array of network-based services under their own brand to any device. InfoSpace corporate information can be found at www.infospaceinc.com.

This release contains forward-looking statements regarding the Company's services agreement with Google, Inc. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's Annual Report on Form 10-K, in the section entitled "Factors Affecting Our Operating Results, Business Prospects and Market Price of Stock." Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

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