



Dogpile.com First to Combine Search Results From MSN Search with Google, Yahoo and Ask Jeeves

With the Addition of MSN Search, Dogpile.com Users Can Efficiently Find More of the Web's Most Relevant Search Results in One Place

BELLEVUE, Wash. – August 2, 2005 – Dogpile.com today announced that search results from MSN Search are now available on the Web's leading metasearch engine. By becoming the first to combine results from the four leading search sites—MSN Search, Google, Yahoo and Ask Jeeves—Dogpile.com gives consumers the most comprehensive view of the Web and helps them efficiently retrieve the most relevant results.

The addition of MSN Search to Dogpile.com further extends Dogpile.com's differentiation from any single search engine. Most people believe search results across all four engines are the same, when, in fact, the vast majority of the results from each engine are different. According to a new study, researchers at the University of Pittsburgh and the Pennsylvania State University evaluated 12,570 random queries run on MSN Search, Google, Yahoo and Ask Jeeves. They found only 1.1 percent of the first page results are the same across all four engines. The full results of the study can be found at <http://CompareSearchEngines.dogpile.com/whitepaper>.

"By bringing together the best results from the top engines on Dogpile.com, consumers can be confident they are receiving the most relevant results," said Brian Bowman, vice president of marketing and product management for InfoSpace Search & Directory.

Dogpile.com has built a tool that allows consumers to compare the results of the leading engines for themselves. The new comparison search tool can be found at <http://CompareSearchEngines.dogpile.com>

"Dogpile.com now has direct access to the first search engine built from the ground up with Microsoft technology," said Lisa Gurry, group product manager of MSN Search. "Our collaboration with Dogpile.com represents the first distribution agreement we've signed with a metasearch company and is a powerful distribution channel that will help us extend the reach of MSN Search."

About Dogpile.com®

Dogpile (www.dogpile.com), widely recognized as the best Web metasearch engine, makes it easy for users to search more of the Web by drawing together the best results from the most popular search engines. Dogpile.com is part of the InfoSpace Search & Directory family of Web search and online directory properties. These products bring people, information and businesses together online to help users find the information they need quickly and easily. InfoSpace Search & Directory is a business of InfoSpace, Inc. (Nasdaq:INSP).

About InfoSpace Search & Directory

InfoSpace Search & Directory markets Web search and online directory products that help users find the information they need while creating revenue opportunities for merchants. InfoSpace Search & Directory operates a family of Internet properties that includes Dogpile (www.dogpile.com), Switchboard (www.switchboard.com), WebCrawler (www.webcrawler.com), InfoSpace (www.infospace.com) and MetaCrawler (www.metacrawler.com) and WebFetch.com (www.webfetch.com). InfoSpace Search & Directory also powers Web search, along with online yellow and white pages, for a variety of Web sites. InfoSpace Search & Directory is a business of InfoSpace, Inc. (Nasdaq:INSP).

This release contains forward-looking statements regarding InfoSpace's Search & Directory business including its online search services and its distribution agreement with MSN Search. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict.

Factors that could affect InfoSpace's actual results include actual performance under the MSN Search agreement, the progress and costs of the development of our products and services, and the timing and extent of market acceptance of those products and services. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's most recent Annual Report on Form 10-K and quarterly reports on form 10-Q as filed from time to time, in the section entitled "Factors Affecting Our Operating Results, Business Prospects and Market Price of Stock." Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

Footnote Disclaimer:

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